

Wednesday, December 23	Max. Min.
Thursday, December 24	63 42
Friday, December 25	59 24
	68 23

The Desert Sun

and PALM SPRINGS NEWS

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

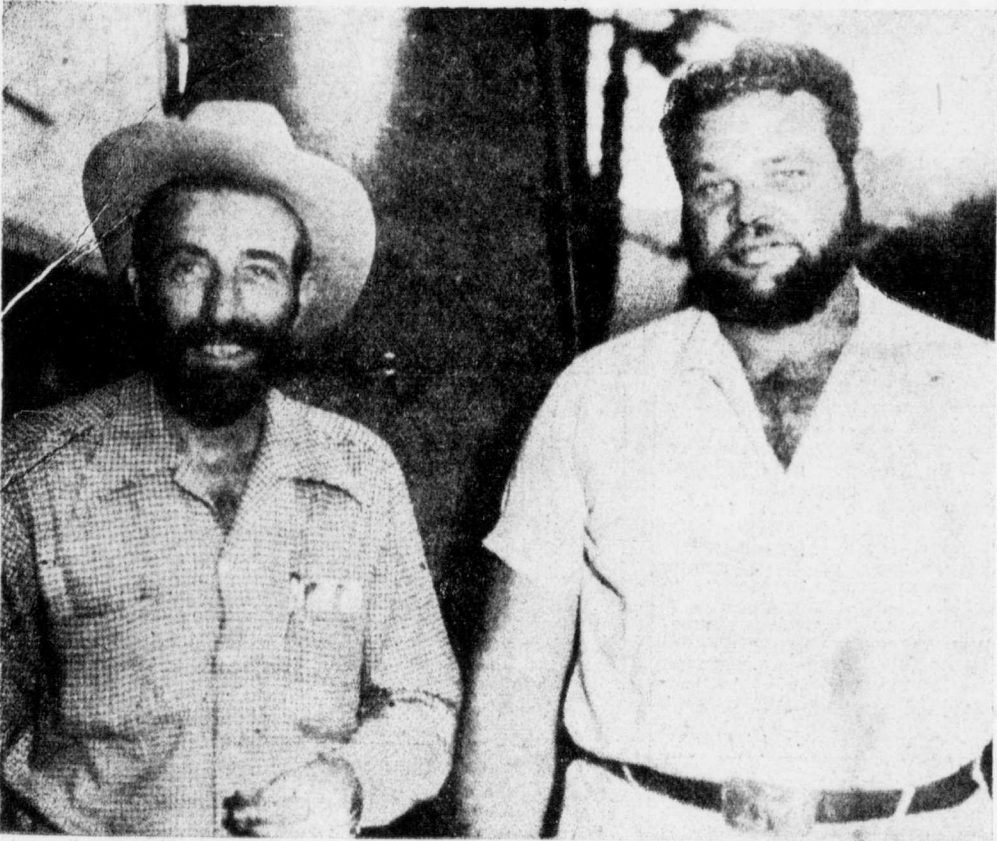
VOL. XXVII, NO. 37

2 Sections — 12 Pages

Palm Springs, California,

Monday, Dec. 28, 1953

Single Copy 10c



(Desert Sun Photo)

IN AND OUT — Jim Maynard (right) and Rollie Dunlap returned from their prospecting trip to spend Christmas in Palm Springs, after traveling two months in Colorado and Utah looking for uranium deposits. They brought back beards as evidence of their trip. No results yet, said Maynard, who took leave of absence from the police department, to make the trip. They plan to leave again next week, and will be gone from three to six months this time. The two men are associated in the prospecting with Ray Ryan of El Mirador Hotel.

Junior Chamber First to Accept Desk Room Offer

First civic group to accept the offer of the Chamber of Commerce for use of its office facilities is the Junior Chamber of Commerce, Chamber President Harry Paisley announced today.

The offer of desk space and a private telephone was made to the Junior Chamber by the new board of directors under a community service policy, and was immediately accepted.

The Jaycees will also store their files there, and have use of the board room facilities for meetings. A key has been provided James Hadlock, Jaycee president, to insure convenience at all times.

DIRECTORS OF the Chamber have made a similar offer to the Palm Springs Hotel and Apartment Association, and President George Brown, in response, said that the "generous proposal" will be submitted to the directors at their next meeting.

The Hotel group had discussed establishing an office in the downtown area, for the convenience of the public.

CHAMBER DIRECTORS, hearing of this plan, offered free of charge desk space in the Chamber offices at the corner of Amado and Belardo, full time use of a telephone, mimeographing, mailing and other services.

They pointed out that "our two organizations have much in common and that each organization is made up of practically the same members." By joint use of the same quarters, the Chamber directors said, "overhead cost to our respective members can be saved and the two organizations afforded a better opportunity to coordinate their programs."

This Side of The Sun

By Phat,

There's many a kid
Who changed his mind
On Christmas morn
When gifts he'd find
And then did ask
Who says there ain't
A good and jolly
Nice old Saint?

In these days when stockings aren't as voluminous or plentiful as they used to be, what did a lot of people do?

A SERIOUS SORT of fellow was discussing Christmas the other day . . . Deploping the present day trend away from the real meaning of the day . . . He said that Christmas now was just the opposite of the olden days . . . Then, he said, in north Europe where they were snow-bound for weeks . . . Christmas would start on Christmas Eve and sometimes last until March because of weather conditions . . . Now, he said, it's just turned around . . . Christmas starts sometime in September when the first Santa Claus

See THIS SIDE, (Page 3a)

Traffic Survey Conducted Here by Planning Board

City planning department and planning commission is conducting a study of the traffic pattern and circulation in the Village, and will submit recommendations to city council in February.

The survey includes a traffic count, loading zones, limited parking zones, traffic signs and

signals, curb parking, off-street parking, routing of delivery trucks, and passenger loading zones.

Planning Director W. G. Roessler reported that all phases of traffic in Palm Springs will be reviewed, with requests for changes to be included in the report to council.

Community Chest Within \$10,000 of Goal is Report

Stanley Rosin, chairman of Advance Gifts for the local Community Chest drive, is to be commended for his outstanding work, said Gus Kettmann, president of the Community Chest, Saturday.

The annual drive is within \$10,000 of its goal of \$35,000. It is hoped Palm Springs will not be like some other cities which have had to have a "go back" campaign to reach their final goal, Kettmann said.

Everyone is urged to make an adequate donation which will be divided by six and assist the six charity agencies of this vicinity.

The Desert Sun is to be

Draw straws . . . then have fun.

This was the advice of Police Chief John S. Davis to prospective New Year's Eve celebrants.

"When your party starts out," the chief said, "draw straws. The man with the short straw then doesn't drink and acts as the party's chauffeur."

"Of course," he said, "if all straws are even, leave your car where you are and take a taxi-cab home."

"If everybody in the party wants to indulge and no one wants to take a chance on a short straw—take a cab both ways."

"We want every one to have a good time but we don't want any accidents to mar the holiday."

Police were planning to see to it that all under the influence of alcohol and behind the wheel of an automobile are taken out of circulation before the inevitable happens.

Shoplifting Duo Pulls Coat Switch

A shoplifting team of a man and a woman was reported to police Wednesday evening by Desmonds in the Plaza.

The man attracted the attention of the clerks, while the woman was trying on coats. She found one that she liked, officers said, for she wore it out of the store and left her old coat in its place on the coat rack.

Quiet Holiday Observed Here

Christmas Throngs Fill Palm Springs

Day is Without Incident Despite Record Influx

Villagers and visitors celebrated Christmas Eve and Day quietly with only a few arrests and two traffic accidents marring the otherwise perfect record.

Even a Christmas gift entered the scene, with a nine-year-old youth trying his new BB gun early Saturday morning, breaking a plate glass in the office of Paddock Pools, 693 Sunny Dunes road. Officer T. M. Altken confiscated the gun.

FIRST ACCIDENT of the holiday weekend was at 7:17 p. m., Thursday, when a truck driven by Stephen Matlos, 192 South Indian, overturned when it went out of control after swerving to avoid striking a car which had stopped suddenly in front of it. Damage to the vehicle was estimated at \$450.

Another was recorded at 2 a. m., Friday, when a car driven by Alfred K. Schindler, 29, Palm Springs, was forced to swerve to the right to avoid collision with an on-coming car on Palm Canyon drive, and struck the parked car of Raburne Seely, Heimbeck of Pasadena, pushing it into another parked car owned by Joan Grieve of Los Angeles.

Damage to Schindler's car was estimated at \$150, to Heimbeck's \$350, and to Miss Grieve's \$75.

ONLY DRUNK DRIVING arrest was at 2:43 a. m., Saturday, with the suspect being Thomas George Cartier, 38, Sgt. William Lux, on routine patrol, noticed Cartier driving erratically on Palm Canyon drive, and had to swerve to the right to avoid a collision.

Sgt. Lux turned his patrol car around, gave chase and stopped Cartier at 395 North Palm Canyon drive.

A Yucca Valley woman requested police aid in securing hospital treatment for a swollen jaw and scratches and bruises, reporting that her husband had beaten her during an argument while they were enroute home.

See HOLIDAY, Page 6A

Blood Bank to be Here January 18

San Bernardino-Riverside two-county Blood Bank will make its next monthly visit to Desert Hospital on Monday, January 18, from 11 a. m. to 1 p. m., Hospital Administrator Robert Henwood announced.

Reservations will be made by calling 2251. Quota will be 25 pints of blood.

De Molay Dance Wednesday Night

Masons of the Palm Springs area will sponsor a dinner for the De Molay chapter at the Chi Chi Wednesday night at 6:30, it was announced Thursday.

All Masons are invited but should make reservations by calling Lloyd Simon at 2605.

Judge William McKay of Los Angeles will be the speaker of the evening.



(Eddie Carroll Photo)

ENJOYING THE SUNSHINE — Students from 10 foreign countries attending American universities spent their Christmas

holiday in Palm Springs, as guests of the Inter-Varsity Christian Fellowship. Part of the group is pictured above, around the swimming pool at Del Tahquitz Hotel.

Christmas Party Staged Here for Foreign Students

A typical American Christmas in a setting which has amazed them with its continued sunshine and clearness.

This was enjoyed by 20 foreign students from colleges throughout the country, under the auspices of the Inter-Varsity Christian Fellowship. They were guests at the Del Tahquitz Hotel.

COUNTRIES represented were: Jordan, Egypt, India, Germany, Greece, Switzerland, France, Baghdad, Ecuador and Persia. The students are attending colleges throughout the United States.

On Christmas Day, a typical American Christmas dinner was prepared, including the traditional turkey and mince pie.

This group was one of six arranged by the Fellowship, with others going to Boston, Massachusetts, Lake Tahoe, and the State of Washington to see how Americans live.

PURPOSE was to give international students the experience of spending the holiday season with friends, instead of remaining alone at their college towns.

During the day here, they were taken on sightseeing tours,

See STUDENTS, Page 4A

SCOUT TROOPS GUESTS AT CHRISTMAS DINNER

Scouts of Troops 77, Kiwanis club, and 39, Rotary club, were guests at a Christmas party Tuesday night at Deep Well dining room, hosted by Kiwanis Santos de Jesus.

Among the formal ceremonies following the dinner were the presentation to Troop 77 of a drum and bugle by John Connors, charter president of the sponsoring Kiwanis Club, and the awarding of two dollar bills to Scouts participating in the "operation icebox."

THE BOYS were enthusiastic in their acceptance of "operation beer-can," whereby they receive money from the Palm

14th Rodeo Set for February 6, 7

Fourteenth annual Palm Springs Rodeo will be held Saturday and Sunday, February 6 and 7, at the Polo Grounds.

This show, held as a benefit for the Palm Springs Mounted Police, is the first show of the year which is sanctioned by the Rodeo Cowboys Association riding and wild cattle roping, for championships in bronc riding and wild cattle roping.

With this incentive, champion cowboys from all over the

See RODEO, Page 4A

Clark Elected New President of CV Committee

Paul Clark, Cathedral City real estate and insurance man, was elected president of the Coachella Valley Advisory Planning Committee at Indio Wednesday night.

Clark is president of the Cathedral City chapter of commerce past president of the Cathedral Sanitation district and former board member of the Cathedral City Fire protection district.

He has been a part time resident of Cathedral City for nearly 20 years and has made his residence there for the past nine years.

Other officers elected for 1954 are: Theodore Smith, Rancho Mirage, vice president; Ed Atwater, Coachella, treasurer; and directors, Al Simone, Desert Hot Springs; Dr. C. S. Johnson, Mecca; Harry Williams, Palm Springs; D. G. Brumwell, Thermal, and Frank Tebo, Indio.

Clark succeeds Clarence Washburn, former mayor of Indio and president of the Indio Chamber of Commerce. Washburn was president for two years.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

FROM THE DAY the shooting war in Korea was suspended with an armistice, the United States' policy of opposing the admission of Red China to the United Nations has been in ever increasing jeopardy. Indeed, a resident of Palm Springs told me on Christmas day (after reading the appeal in The Desert Sun) that it was a lost cause because the "deal" has already been made to admit the Chinese Communists. I do not think this is really true but — even though it were, the voice of America should be heard. Even stronger!

Forces both within the United States and without have been attempting to create the illusion that Mao Tse Tung's Red China regime, by agreeing to a truce, has proved itself worthy of official acceptance into the family of peace-loving nations.

WE MUST NOT PERMIT OURSELVES TO BE DECEIVED BY SUCH DECEPTION! We accepted the all-too-precarious truce as the best way out of a hopeless situation. Most Americans were satisfied with that truce agreement. There is no sound reason, however, why we should trust the Chinese Reds another step. It would be nothing but appeasement.

Our President and his Cabinet members — our United States Senators and Representatives — and this nation's delegation to United Nations should know exactly how the people of the United States feel about admitting Red China to the UN. A petition against such admission is being circulated throughout this country — and copies are available in Palm Springs at the service clubs, fraternal and veteran's organizations, women's groups; at The Desert Sun and Chamber of Commerce. If you are against admitting the Chinese Reds to the United Nations, be sure to sign this petition this week. So you may be familiar with exactly what the petition says, I am reprinting it below. Read every word of it — it tells a story worth remembering. Here it is:

THIS IS THE PETITION:

We hereby express our opposition to the admission of the (Please Turn to Page Two)



(Photo by HUG)

DESERT RIDES — Definitely a part of the Palm Springs way of life are the desert rides and chuckwagon breakfasts and they are on the calendar of events for many of the hotels as well as the riding groups. Tethering horses in this picture is

Pete Voorhees of the Rogers ranch Stables, who supervises and rides with any children wishing to go on rides sponsored by El Mirador. With him are the children of Mr. and Mrs. Alfred P. Chamie of Pacific Palisades, Peter and Denise, who are frequent visitors to the Palm Springs area.

Highway 111 Near Cathedral City
Phone 8-4232

SUNAIR

DRIVE-IN Theatre

Sundays Showtime at Dark — Mon. thru Sat. at 6:45 P.M.

NOW SHOWING

FIRST RUN SHOWING

Coming Wednesday

December 30

The Most Unforgettable Man
You've Ever Met!

MARK STEVENS

"Jack Slade"

DOROTHY MALONE

A LINDSEY PARSONS Production

Associate Producer JOHN BURROWS • Directed by HAROLD SCHUSTER • Written by WARREN DOUGLAS

— Co-Feature —



SPECIAL EARLY SHOW
NEW YEAR'S DAY

Come Early — Show Starts at Dark

STARTS WEDNESDAY

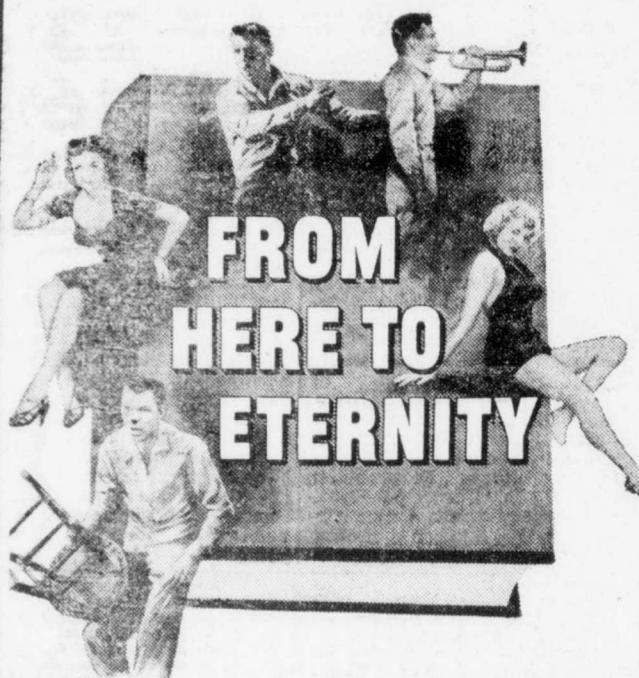
Special Road Show Attractive

Adults \$1.00 incl. tax — Passes not valid for this showing

FROM THE STARK, BOLD—

YET TENDER—BEST SELLER

5,000,000 READERS GASPED AT



Set down in a torrent of conflicting emotions by a man who'd felt and fought and lived them all... Its dramatic, intensely human story is brought to the screen with consummate daring by Columbia Pictures... and crowned with a cast starring...

BURT LANCASTER · MONTGOMERY CLIFT

DEBORAH KERR · FRANK SINATRA · DONNA REED

Screen Play by DANIEL TARADASH • Based upon the novel by JAMES JONES

Produced by BUDDY ADLER • Directed by FRED ZINNEMANN • A COLUMBIA PICTURE

— Co-Feature —



EARLY BIRD SHOW

Every Sunday

Starts at Dusk Come Early Get Home Early

(Concluded from page 1)

PUBLISHER'S CORNER

so-called Chinese People's Republic to the United Nations for the following reasons:

1. Such admission would destroy the purposes, betray the letter, and violate the spirit of the charter of the United Nations. The charter dedicates the organization to insure peace by promoting freedom and respect of human rights, and subordinates the admission of new states to the ability and willingness, in the judgment of the member nations, to carry out the obligations defined above. The so-called Chinese People's Republic is constitutionally unable to do this since it officially declares itself to be a "dictatorship" based on "democratic centralism," (Articles I and II of the Organic Law of the Central Government of the Chinese People's Republic). This is the basic principle of Communist totalitarianism and excludes freedom of discussion or criticism of government; that is, it excludes freedom and democracy altogether.

2. Even if the so-called Chinese People's Republic were qualified for admission under the Charter the fact still remains that the duly constituted government of China exists and functions, not only as the rightful government of China but as a charter member of the United Nations. In order to give membership to the usurpers the legitimate government of China would have to be expelled. Such action would be an outrage against human decency and international justice.

3. The so-called Chinese People's Republic has shown its unwillingness to carry out the obligations of the Charter systematically disregarding every human right and violating every freedom.

4. By participating in Communist aggression in Korea and making war on the United Nations it has proved itself an aggressor.

5. Its admission would destroy the prestige and the position of the United States and of the Free World in Asia. The countries of that continent which still resist Communist aggression or infiltration would be discouraged by the cynical surrender of the Free World to expediency and appeasement and the betrayal of the ideals of the United Nations. The Asian nations, in turn, would then make fatal compromises with the Communist bloc.

6. The so-called Chinese People's Republic violated the most elementary laws of war in mistreating, torturing and murdering United Nations soldiers who were prisoners of war in an unlawful war which it waged against the very organization in which its supporters now claim membership for it.

7. At a time when Communist dictatorship seems to be badly shaken inside the USSR and in its satellite Empire, the admission of the so-called Chinese People's Republic to the United Nations would restore the prestige and authority of the Soviet Government. It would help to destroy the hope of the enslaved people for ultimate freedom. This hope is one of the chief deterrents which has restrained the Kremlin from risking a world-wide conflict.

8. The admission of the so-called Chinese People's Republic to the United Nations would encourage subversive totalitarian movements in the free nations of the world in the expectation that the success of the movements would be sanctioned by the free nations which still survive. Thus the danger of a new war would be vastly increased by such rewarding of aggressors.

Therefore, the undersigned Americans respectfully request of the President of the United States that he defend the freedom and the decency of the Free World by continuing firmly to oppose admission of the present so-called Chinese People's Republic to the United Nations. They express the wish that their petition be communicated to the United Nations and the hope that their appeal for peace and freedom will be heard and supported by all freedom loving peoples and governments throughout the world.

Through this petition the men and women of America — who have no other means of casting a vote — can say in loud tones for all to hear:

"WE DO NOT WANT ANOTHER GROUP OF INTERNATIONAL GANGSTERS SEATED IN THE UNITED NATIONS TO ECHO AND NOD TO THE OUTPOURINGS OF THE RUSSIANS."

Parakeet Found at Trailer Park

Who lost a parakeet, a white one with a blue tinge to it? Kent Werges called Saturday morning from Ramon Trailer park and reported finding the bird. Quite tame, he said, he has it in a cage awaiting its owner.

The Desert Sun
and
PALM SPRINGS NEWS
The Desert Sun — Established 1927
Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952

VOL. XXVII, Mon., Dec. 28, 1953, No. 37

Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive, (The Center) — Palm Springs, California.

PHONE 2249

OLIVER B. JAYNES
Editor and Publisher

WARD J. RISVOLD
General Manager

R. F. Graettinger — Exec. Editor

William Rashall — Promotion Mgr.

Entered at the post office at Palm Springs, Calif., August 6, 1927, under the Act of Congress of March 3, 1879.

10c per copy; \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere in U. S. Foreign postage extra.

Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

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Last Minute

Report Shoplifting at Desert Toy Shop

Last minute Christmas shoplifting — possibly to provide a merry and happy holiday for a youngster.

This was reported to police Wednesday by the Desert Toy Shop, 194 South Palm Canyon drive. Someone during the day took several imported toy cars from a counter at the store. The cars are valued between \$2 and \$10.

District Rotary Official to Speak

Bruce Shangle, district governor, will be the featured speaker at the Wednesday luncheon meeting of the Palm Springs Rotary Club at The Tennis Club starting at 12:10 p.m.

President Herman Reich will introduce the speaker. There will be a special table for Rotary Anns, with visiting Rotary Anns especially invited.

Drivers License Tests Two Days Here this Week

Announcement was made Saturday by the department of motor vehicles office at Indio that a representative of that office will be at World Wars Memorial building both Wednesday and Thursday to issue drivers licenses. Hours are 9:30 a. m. to 12:30 p. m. and 1:30 to 4:30 p. m.

On the following weeks, drivers licenses will be issued only on Thursdays. No registration of motor vehicles will be handled at the drivers license bureau. During the renewal period for 1954 registration tabs, the department of motor vehicle office at 45-860 Flower street in Indio will be open Monday through Friday from 8 a. m. until 5 p. m. and on Saturdays from 8 a. m. until noon.

Results of X-Ray Tests Given by Health Officials

Mrs. Russell W. Hills, Palm Springs representative on the board of directors of the Riverside County Tuberculosis Association, announced today that all films made on the recent visit of the Christmas Seal X-ray unit had been processed and that the results had been mailed to participants.

In the school projects, only "positive" findings were reported, by mail. Parents of pupils who have received no notice can assume that the X-rays showed no evidence of pathology.

Out of 1630 films made, 142 showed indications of pathology and 98 of these showed lung lesions or other abnormalities sufficiently out of the range of normal to require a further check and those concerned were advised to see their doctor. Mrs. Hills explained that while it is important to follow through on the above advice, such notices

Valley Planners Urge Action on New Highway

County supervisors at their meeting a week from today will hear a delegation from the Coachella Valley Advisory Planning committee in an appeal for a survey of the most feasible, direct route from Twenty-nine Palms to Coachella Valley.

At their December meeting at Indio last Wednesday the CVAPC voted to send a delegation to Riverside after adopting unanimously a resolution seeking the survey.

THE RESOLUTION said that the highway should be adopted as a primary route and pointed out that it would reduce the distance between Twenty-nine Palms and the Coachella Valley by about 30 miles.

The resolution quoted figures should not be taken as cause for alarm.

"The films are not diagnostic and serve only to screen out abnormalities which require further study by a physician who can alone determine the significance of the shadows which appear on the films," she said.

Persons who received "negative" cards were advised to keep them since there is a growing tendency to require them in certain lines of employment. A service charge is required for replacing them when lost.

Gifts Are Found

Finding of a suitcase containing men's and women's clothing and Christmas gifts was reported to police Thursday by Allen Chuck, 411 Calle Encelia.

5-ROOM HOME, \$9,150

\$500 Down

Any earnest offer with

check will be considered.

Land — \$50 per Acre

Lot — \$1000

See

LOUIS VENER

3775 N. Indian Ave.

Phone 5595

"All Men Are Brothers"

Plaza Theatre

Doors Open 5:45

Continuous from 6 P.M.

PHONE 4384

NOW!

ends Tues., Dec. 30!

BOB HOPE · Arlene DAHL

Tony ROSEMARY

MARTIN · CLOONEY

What a CAST!

What a FUN BLAST!

HERE

COME

THE GIRLS

TECHNICOLOR

A PARAMOUNT PICTURE

TECHNICOLOR

TECHNICOLOR

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showing 44,000 people visited the Joshua Tree national monument, which new road would traverse, but that only 6,000 entered from this side, the only entry on a major highway.

IT THE NEW ROAD is built, the resolution pointed out, the number of visitors to the Joshua Tree monument would soar.

Don Haislet of Twenty-nine Palms, said that the National

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PALM SPRINGS, CALIFORNIA
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Park Service is opposed to the road and that since the San Bernardino end of the highway is in the monument, initiatory action will have to come from Riverside county supervisors.

Enjoy Card Playing?

You will like the way the games are conducted at the Gardenia Club — The patronage of ladies and gentlemen is sincerely appreciated.

GARDENIA CLUB

CARD ROOM

549 W. SIXTH, BEAUMONT, CALIF.—(On Highway 99)

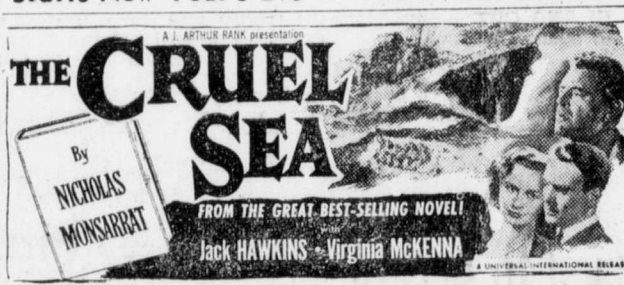
"Next to Beaumont Drive Inn Cafe"

EL PASEO

PHONE 2448
Highly 7 and 9 P.M.
Nightly thru Wednesday, Dec. 30



Starts New Year's Eve — Thurs., December 31



20th Century-Fox presents

The Robe

TECHNICOLOR

THE FIRST MOTION PICTURE IN THE NEW DIMENSIONAL PHOTOGRAPHIC MARVEL

CINEMASCOPE

You See It Without Glasses!

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The Robe

A CinemaScope Production

RICHARD BURTON · JEAN SIMMONS
VICTOR MATURE · MICHAEL RENNIE
with Jay Robinson · Dean Jagger
Terin Thatcher · Richard Boone · Betty St. John

Screen Play by PHILIP DUNNE
From the Novel by LLOYD C. DOUGLAS
Adaptation by Gina Kaus

Produced by FRANK ROSS
Directed by HENRY KOSTER

Brings you the miracle story of all time as the imperial might of Rome crashes against the Word of God!

NOW • VILLAGE PALM SPRINGS

DOORS OPEN 3:45—3 COMPLETE SHOWS, 4:00-6:40-9:20
COME EARLY—ATTEND MATINEES FOR CHOICE SEATS



DIRECT CONNECTIONS — Robert Metzger, manager of Hotel the Oasis, stands by as Josephine Pavlich operates the new teletype linking all of the Western Hostelties on a direct wire for the convenience of patrons.

WESTERN HOTELS START PRIVATE WIRE NETWORK

A new Western Hotels exclusive private wire communications service network, providing immediate confirmation of hotel reservations, was inaugurated today, according to Robert Metzger, manager of Hotel the Oasis. The new service, engineered and installed by Western Union, is the first of its kind to be used by any hotel organization in the nation. The system links 22 Western Hotels in 15 cities and provides continuous service between them.

Anyone in Palm Springs, planning a trip to one of these cities, need only contact the Western Hotels office at the Oasis here, which is in constant contact with the hotel in which the reservation is requested. Confirmation is then only a matter of minutes.

The new private wire system uses printing telegraph machines which operate at a speed of 3,900 words per hour and greatly speeds up the original teletype reservation service pioneered by Western Hotels five years ago. "Over 20 per cent of all our reservation requests are now being handled by our wire system," explains Metzger. "The new high-speed private wire network will permit faster service with a corresponding increase in the volume of reservations which can be handled."

The system consists of five separate circuits. Three of the circuits will originate in Seattle. One will run north to the Hotel Leopold in Bellingham and the Georgia in Vancouver, B. C. Another will head east, linking together the Winthrop Hotel in Tacoma, the Cascadian in Wenatchee and the Davenport in

Employees Balloting on Representative

City employees are currently balloting on a successor to David King on the city personnel board. King's term expires January 1, 1954. The city employees name two members of the five-man board. Their other member is Ray Lusby. Balloting is to be completed by December 31.

Woman Struck by Auto, Injured

Fifth pedestrian-car accident since July 1 occurred last week here when Inez Jean Coleman, Banning, was involved in a mishap with a car driven by Mary Auld Jones, 585 Paseo de Anza, near the crosswalk on Indian avenue by the Plaza. Miss Coleman was crossing Indian avenue, and Miss Jones was starting her car after having stopped for pedestrians crossing in a crosswalk, according to Officer Ed Gutmann who investigated the accident. Miss Coleman suffered minor lacerations and bruises on her hip and shoulder, and slight abrasions on her right knee.

The Desert Sun—3rd and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, December 28, 1953

Beautiful Home

4 bedrooms . . . 3 baths
Large living room . . . Sun-deck . . . Roof garden all fenced in . . .
Will SELL for HALF of Building Cost . . .
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OWNER BUILT QUALITY HOME

291 Lillian Drive

3 Bedrooms . . . 2 Baths
Large Pool . . .
Colored Silent Plumbing Fixtures
Full Insulation
Central Heating and Cooling
The Most Beautiful Fireplace
Ideal Location for View
No Wind . . . Large Lot
\$40,000 terms including wall to wall carpeting and drapes.

FOR APPOINTMENT CALL OR SEE
EXCLUSIVE AGENT

ADOLPH ISREAL, Realtor

671 North Palm Canyon Drive

PHONE 2981

Brokers Please Cooperate

El Capitan Sold to Horace Heidt

Purchase of the El Capitan apartments at 260 Paseo El Mirador by Horace Heidt of the Lone Palm hotel was announced Thursday by Mr. and Mrs. Herman Waldman, the owners.

El Capitan apartments adjoins the Lone Palm to the east. Mr. and Mrs. Waldman said the sale does not mean that

they are planning to leave Palm Springs. They have leased a home here and plan to stay on. "We're fixtures here," said Waldman. They have been in the Village for seven years.

LOSES PURSE

Loss of a purse containing charge plates, a check of \$41.05 and personal identification was reported to police Wednesday by Bessie Ludwig, 561 Calle Palo Fierro.

READ SUN
CLASSIFIED ADS

THIS SIDE

From Page 1—MORE ABOUT

appears . . . And lasts until Christmas night. COMMUNITY CHEST workers were highly pleased with a contribution last week . . . It wasn't the size of the donation but the spirit that pleased them . . . Donald Burke saw a letter at his home and thought it was for him . . . Instead it was an Advance Gift appeal from the Chest . . . The lad who is a seventh grader in Junior high was impressed by the appeal . . .

And opened his piggy bank and extracted a dollar which he sent the Chest . . . He said that he knew that if the Chest didn't top its goal, the activities of his Scout troop, an agency of the Chest, would be curtailed.

THERE'S A LAD in town who, while discussing the actuality of Santa Claus, was told by his older friends . . . Scoffers. That his father was Santa Claus . . . So he asked his mother . . . She said, "Yes, your dad is Santa Claus but don't say anything about it, especially to your little sister." . . . So the lad kept quiet although almost

bursting with the great secret . . . At breakfast the next morning, however, he couldn't keep still any longer . . . So diplomatically, to keep the word from his sister, he said to his dad: "Do you think Santa Claus will bring me an electric train?" . . . And do you think S. Claus will set it up for me and help me to run it Christmas morning?" . . . On latest reports, Mr. Claus did.

WITH THE TOWN full of tourists and many of them out early on the highway enjoying the desert in the morning, it's time they speeded up that widening proposal on Highway

111 . . . You can't blame our visitors, who are not accustomed to seeing the desert shimmer in the early hours, for moving along at 15 miles per hour to enjoy the view . . . And you hate to honk them out of the way . . . Now if we had a neat four-lane highway, down South Palm Canyon, they could hold the right lane and look at the scenery and those Villagers who have to get to work could drive by in the left lane . . . Is that the Christmas spirit? 'Tis the week after Christmas and what's there to write? After that big day, all seems so trite.

SAFEWAY Year End FOOD SALE!

Winding Up the Old Year With a
BIG MONEY-SAVING EVENT

For a glorious finale to a wonderful American year . . . a rousing welcome to 1954, Safeway features a store-wide array of Year-End Values! Save today while you shop in preparation for a table festive with good foods to enjoy in the warm companionship of friends gathered for New Year's!

SHOP EARLY IN THE WEEK . . . STORES CLOSED ALL DAY FRIDAY
NEW YEAR'S DAY. OPEN UNTIL 6 P.M. THURS. (NEW YEAR'S EVE)



CRAGMONT BEVERAGES
Cola, Ginger Ale or Sparkling Water.
2 32-oz. bottles **29¢**
(Deposits extra)

MARGARINE GOLDEN YELLOW 1-lb. **18¢**
Coldbrook brand. Quartered and cartoned. Note low price.
TOMATOES PUREE PACK 28-oz. can **15¢**
Gardenside brand, standard quality. Excellent to stew.
GRAPE JELLY or GRAPE PRESERVES 2-lb. jar **33¢**
Kern brand, pure fruit. Delicious on bread or toast.
CHUNK TUNA 6-oz. can **23¢**
Torpedo brand, light meat fish. Fine for salads.
BREAST O'CHICKEN TUNA CHUNK STYLE 6 1/2-oz. can **30¢**

Heinz Tomato Ketchup Top Quality 14-oz. bottle **21¢**
Halved Apricots Highway brand. Unpeeled 29-oz. can **23¢**
Golden Yams Royal Prince brand. Excellent to candy. 17-oz. can **23¢**
Hi-Ho Crackers Baked by Sunshine Biscuit. Crisp, round, salted crackers. 1-lb. pkg. **31¢**
Karo Syrup Blue label (dark) Red label (light) or Green label (maple flavor) 1 1/2-lb. bottle **23¢**
Sleepy Hollow Syrup 24-oz. bottle **49¢**
Crisco Shortening Pure Vegetable 1-lb. can **33¢**
Royal Satin Shortening 1-lb. can **29¢**
Cheer Detergent "Blue Magic" 19-oz. pkg. **31¢**
White King Soap For all washing 22-oz. pkg. **27¢**

Big Values in Small Type . . . Shop and Save at Safeway.
Golden Corn Green Giant 17-oz. can **15¢**
Cinch Cake Mix 17-oz. pkg. **39¢**
Devil Fudge, Gold, White, or Spice.
Olives, Pickles, Spreads
Ripe Olives Ebony brand 9-oz. can **25¢**
Large Olives Ebony brand 8 1/2-oz. can **28¢**
Pitted Olives Ebony brand 7 1/2-oz. can **29¢**
Sweet Pickles Libby brand 14-oz. jar **25¢**
Peanut Butter Chunk or creamy 12-oz. jar **35¢**
Beverly brand. (20-oz. jar, 55¢.)
NuMade Mayonnaise pint jar **41¢**
Flavor whipped. (quart jar, 69¢.)
Uncle Ben's Rice 14-oz. pkg. **25¢**
Cal Food Hip'n Tuck brand 6-oz. can **6¢**
15-oz. can **11¢**
Beverage Values
Edwards Coffee 1-lb. can **91¢**
Vacuum pack. (2-lb. can, 1.80.)
Nob Hill Coffee 1-lb. bag **87¢**
Top quality. (2-lb. bag, 1.73.)
Airway Coffee 1-lb. bag **85¢**
Mild, mellow. (2-lb. bag, 1.66.)
Pennant Coffee Priced Low! 1-lb. bag **80¢**
Tomato Juice Sunny Dawn 18-oz. can **12¢**
Fresh tasting. (46-oz. can, 26¢.)

BANANAS

2 lbs. **23¢**

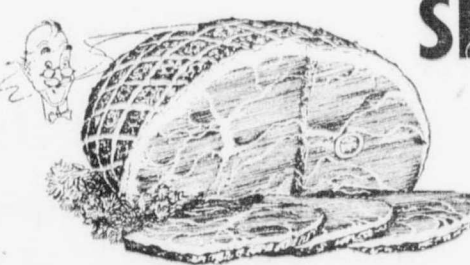
GRAPEFRUIT 8 lbs. **43¢**
Sweet, juicy. Arizona grown. In Mesh bag.
FRESH CARROTS lb. **6¢**
Tops have been removed. Sweet, tender.

FRESH EGGS
Cream O' the Crop
Grade AA, Large Size **67¢**
carton of one dozen
Breakfast Gems
Grade A, Large Size **65¢**
carton of one dozen
Breakfast Gems
Grade A, Medium Size **57¢**
carton of one dozen

NO SHORTAGE OF DAIRY FOODS AT SAFEWAY
Your neighborhood Safeway has a plentiful supply of Milk, Cream, Half & Half and other quality products. Buy all you wish, in any sizes!
Lucerne Egg Nog quart carton **69¢**
Tops in quality. Made with Grade A Cream, fresh eggs.
Sour Cream Lucerne brand half pint carton **25¢**
(Lucerne Prices in Local Milk Marketing Area.)
Whipping Cream half pint carton **31¢**
Lucerne brand, Grade A.
Half & Half pint carton **25¢**
Lucerne. Half milk, half cream.

Curtsy "OVEN TO YOU"
BAKERY SPECIAL
APPLESAUCE RING SPECIAL **49¢**
Moist, tender, baked the Curtsy "home ingredient" way!

FROZEN FOODS
Bel-air brand, quick frozen at peak of tenderness and flavor.
CORN-ON-THE-COB 23¢
Two ears in package
MIXED VEGETABLES 16¢
Fancy. 10-oz. pkg.
GREEN PEAS 14¢
Sweet, young. 10-oz. pkg.



SKINNED HAMS

Short shank, 12- to 16-lb. sizes. Popular nationally advertised brands.
WHOLE HAM **59¢**
OR FULL SHANK HALF lb.
(FULL BUTT HALF, lb. 63¢.)

CHUCK ROAST CENTER BLADE CUTS **39¢**
From shoulder of U.S.D.A. (Round CHOICE gov't graded BEEF. (bone cut. lb. **43¢**)
FRYING CHICKENS lb. **59¢**
Manor House, Grade A, Eviscerated, Cut up.
GROUND BEEF 1-lb. **39¢**
Tops in quality. Packed in Visking.
CORNEED BEEF 1-lb. **49¢**
Boneless brisket.
BREADED SHRIMP 6-lb. can **5.79**
Captain's Choice. 10-oz. pkg.

PRICES EFFECTIVE MON., TUES., WED., THURS.,
DEC. 28, 29, 30, 31, 1953, AT SAFEWAY
STORES IN THIS AREA.
Right to limit reserved. No sales to dealers.
Sales tax added to retail prices on taxable items.

SAFEWAY

Air Conditioned

350 So. Palm Canyon Drive . . .

STORE HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.



GIFTS FROM SKIES — Youngsters flock at Desert Air Park to retrieve balloons which descended from the skies, each worth a Christmas gift. They

came from a private plane piloted by Gene Waltreus of Los Angeles who landed at the Desert Air Hotel Christmas Day.

Gifts Fall from Skies when Santa Visits Desert Area

Christmas gifts fell from the skies over Palm Springs, Desert Hot Springs, Cathedral City, Rancho Mirage and Palm Desert.

Balloons carrying a note that read "Any child finding this balloon . . . Santa Claus has a gift for you at Desert Air hotel, 1 p. m. Christmas Day" were released over the desert communities by Santa Claus, who was flying his own plane a Cessna 195.

Santa Claus was Gene Waltreus, owner of the Vista Escrow company on Wilshire boulevard.

The plane bore the legend "Santa Claus" and when it landed on the airstrip at Desert Air its wings were covered with snow.

One hundred and thirty children crowded around the genial Santa to receive their gifts (games and dolls) and then were served ice cream and cookies, which had been arranged for by Manager and Mrs. John Noyes.

Adding to the holiday gaiety

More Honors for Alan Dodd Rosen

Alan Dodd Rosen, son of Mr. and Mrs. Adrian D. Rosen, 1376 San Lorenzo road, was presented with the Junior High "Courtesy Ribbon" during Recognition Day ceremonies at Elsinore Naval and Military School.

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and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, December 28, 1953

Flying in for Christmas dinner at Desert Air Park was Brian Donlevy, who was piloting his own Navion.

5 min. CAR WASH

WHILE YOU WAIT

Your car will be thoroughly cleaned inside and out by our conscientious staff.

NO EXTRA CHARGE FOR THIS PROMPT SERVICE

HAROLD'S UNION 76 SERVICE STATION

301 North Palm Canyon Drive

Louis Quinn Show Opens Wednesday at La Paz Hotel

The Louis Quinn Show, starring internationally famous Louis Quinn of New York and Chicago, who is celebrated as a combination disc-jockey and commentator, opens next Wednesday night, December 30, in the newly decorated and enlarged Fireside Room of the La Paz hotel and Guest ranch.

In his show "Quinn at the Copa" in New York in recent years Quinn received a tremendous response. Later in Chicago at the "Crossroads" his success was equaled to that of New York, where his show was broadcast over WINS. In Chicago it was aired over WGN.

Locally the Louis Quinn Show will be broadcast nightly over

KCMJ from 11 p. m. to 2 a. m.

In the east Quinn injected in his broadcasts interesting chats with stars Frank Sinatra, Martha Raye and Milton Berle, and he has written for such top comedians as Jimmy Durante, Milton Berle, Bob Benchley, Henny Youngman, and such dramatic stars as Ethel Barrymore, Burgess Meredith, and Gertrude Lawrence.

Returning from London in 1949, where he did a radio show, "Times Square On The Thames," and wrote radio and television scripts for the British Broadcasting company, he signed up with ABC to do five half-hour shows.

Bob Dean is the new manager of the La Paz hotel and Guest ranch, and with Maître D'Hotel Michele, continental cuisine and midnight suppers, deluxe are planned for the new Fireside Room.

Youth for Christ Rally Saturday

"This Gathering Storm," a technicolor picture dealing with missions and the crisis facing the lands of Japan, Korea and India, will be shown at the Youth for Christ Rally at the Community church Saturday night, starting at 7:30 p. m.

From Page 1—MORE ABOUT STUDENTS

and in the evening enjoyed games, religious discussions, and exchanged the cultural traditions of Christmas as observed in their own countries.

The group has been continually amazed at the blue skies and sunshine found in Palm Springs, according to Barbara Boyd, one of five staff members accompanying the students. Raeburn Heimbeck was director of the conference.

The Inter-Varsity Christian Fellowship, denominationally unattached, is active in the United States and Canada and 15 countries overseas.

IT HAS THREE direct aims: "Encourage Christian students in their faith in Jesus Christ through Bible study groups and prayer groups."

"Through Christian students have an outreach to students who not yet have put their faith in Jesus Christ."

"To face students with the cause of world-wide evangelism, particularly with foreign missions."

The students spent from December 20 to 26 here.

From Page 1—MORE ABOUT RODEO

Western states annually compete for the rich prize money and the championship points. Money derived from the show is used by the Mounted Police for purchase of rescue equipment, relief and charity assignments.

Besides the championship rodeo events, there will be many outstanding horses shown by horsemen and horsewomen from throughout the Southland.

Lysle Greenman is producer of the wild west pageant.

SPECIAL RATE LOOK!

One Day Service

Sofas, chairs \$4.95 and up, carpets, mattresses, lamp shades cleaned in your home or out. Also shag rugs washed or tinted 75c up. Tinting and dyeing — all colors. No fuss, no muss, removes almost any stain. Certified process specialist, Mr. Suder, licensed operator over 20 years. Receiving office Palm Springs, phone 9910. Santa Ana, Calif. office, works 403 N. Birch. Out-of-town residents collect KI 2-5125, Eves 3-5361. Quick Service Cleaning Company.



(Desert Sun Photo) **FIRST PATRON** — Buying the first ticket to the showing of "The Robe" from theater owner Earl Strebe (left) is James Geggie. "The Robe," in Technicolor, the first CinemaScope production to be shown here, is scheduled at the Village Theater for an indefinite run.

Elks to Greet 1954 at Party

Plans were announced today for a big New Years Eve party for all members of the local Elks Lodge, their wives and guests.

There will be noisemakers and favors for all, according to Loyal Knight Charles Valentino, chairman of the arrangements committee.

Jack Duke and his orchestra will provide music for dancing. Festivities are due to start at 9 p. m.



OPEN
6 DAYS
A
WEEK
FROM
8-6 P.M.

Whether Its
**A BLANKET
BEDSPREAD**

PILLOW

... It's Faster

... It's Better at the

AUTOMATIC LAUNDRY

Rear of 440 So. Indian Ave.

Phone 7984

Look for the Green & White Stripes

Mayfair LIQUOR SPECIALS! ...for NEW YEARS

Premium Quality, Six Year Old, Smooth, Mellow

BOURBON

BONDED \$3.98 **STRAIGHT \$3.29**
FIFTH GALLON

Hoffman House
100 Proof Straight
Kentucky Whiskey
Regular \$4.95 Value!

"Clinton County"
86 Proof Straight
Whiskey, Rich Flavor,
Regular \$3.67 Value!

WILLOW SPRINGS, 100 Proof
Ky. Straight Bonded \$3.98
Bourbon Whiskey 5TH

Sandy McGregor, Imported
SCOTCH
100% Scotch Whiskies
\$4.39
FIFTH GALLON

Ivan Strolloffsky, 80 Proof
VODKA
\$2.79
FIFTH GALLON

**Bardwell KENTUCKY
BLENDED
WHISKEY**
\$2.89
5TH

Old Perfecto
**STRAIGHT
KENTUCKY
WHISKEY**
\$3.59
5TH

Don Juan Imported
RUM
Gold Label
7 Years Old **\$2.89**
5TH

Old English
**TOM and
JERRY**
Batter
Pint Jar **69c**

CHAMPAGNES

Louis Lelong \$3.29
French import, Reg. \$4.95 5TH

CHATEAU THIERRY \$2.98
OR
Sparkling Burgundy 5TH

TORINO, Calif. \$1.79
or SPARKLING BURGUNDY 5TH

Lido Club, California
BURGUNDY WINE

FULL GALLON **99c**

St. Roger, Imported
FRENCH BRANDY
Reg. \$3.89 FIFTH GALLON **\$3.39**



★ NATIONAL BRAND BUYS ★

Hill and Hill Bourbon 5th \$4.49
Seagram's 7 Crown 5th \$4.28
Old Granddad Bourbon 5th \$6.50
Christian Bros. Brandy 5th \$4.52
Old Sunny Brook Blend 5th \$4.28
Gilby's Dry Gin 5th \$3.83
Seagram's V.O. 5th \$5.99

Mayfair

MARKET
★ 444 N. Palm Canyon Drive

Dennis, the Menace By Ketcham



"DID DENNIS GO OUT TO THE CAR? HE GOT MAD AT ME BECAUSE I WOULDN'T BUY HIM AN ECLAIR."

Woman Found Using Restroom as Lodging Place

Checking a tip that a woman had been staying nights in the public rest room on Palm Canyon drive led police to the discovery that she was "mentally deficient" and resulted in her parents coming here to take her back to her Glendale home.

The 24-year-old woman had stayed there two nights when discovered.

Police Chief John S. Davis, in commenting on the case, asked that all Villagers be on the alert for the unusual, and that they

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and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, December 28, 1953

notify the police at all times. "We're always happy to receive these calls, and to check them as soon as possible," the police chief said.

4 DOUBLE UNIT COURT
can be used as 6 units
Full Price \$30,000
\$6,500 down and you're in business. Balance on easy terms.

Also 8 units. Easy terms.
See
LOUIS VINGER
3775 N. Indian Ave.
Phone 5595
"All Men Are Brothers"

Palm Desert Sunbeams

By EDITH EDDY WARD

The grand opening of the "Gates of the Desert," Palm Desert's newest hotel, brought people from far and near. From Montana were Mr. and Mrs. Arthur Cooper of Helena and Mr. and Mrs. R. E. Brooks from Anaconda. Mr. and Mrs. William Fisher and the George A. Robinsons came from San Pedro. From Hollywood were Mrs. Louise Broshier and Mrs. Charles H. Cooper, who "cut the ribbon." Miss Hilda Rudge and Dr. Olin C. Woodrum came from Pasadena for the occasion. Local hotel owners wishing the new hotel success were Mr. and Mrs. Reuben Buck; Mr. and Mrs. Ralph Phillips; Mr. and Mrs. James Harstad; Major and Louise Slater; Mr. and Mrs. Joe Edixson; Adele Lingo; the Oscar Hurleys; Helen Gabel; Mr. and Mrs. Eric Burquist; Henrietta Werder; Mr. and Mrs. John Noyes; Evelyn Sahland; Mr. and Mrs. Robert Sturgeon; and Mr. Fred Talbot. The owners, Mr. and Mrs. Marshall Gates, purchased their property in October, built the building, finished it and opened just two

months and, seven days later! They are originally from Helena, Montana.

Assisting Mr. and Mrs. Gates at their opening were: Charlotte Steward; Mrs. Louise D. Brown; Mrs. Katherine Bolten; Mrs. Ann Hefner; Mrs. Arthur Cooper; and Miss Hilda Rudge.

One of the most unusual Christmas gifts ever given was the bale of hay which was presented to Andy (the Donkey Man) by the Sunday school children of Palm Desert. The theme of the Sunday school class last week was the "Spirit of Giving" and when it was over, the little children decided to take up a collection and give it to someone in need. After taking up the collection they couldn't find anyone in Palm Desert who needed help, so the bale of hay was suggested for Andy's donkeys.

One of the largest parties of the holidays was the Desert Guild Christmas party held at the home of Mr. and Mrs. Wilbur Bear. The ladies played bridge and canasta from 1:30 to 4:30 at which time they were

served sandwiches and Christmas cookies which were baked and served by the hostesses assisting Mrs. Bear. They were Mesdames: R. E. Brooks; Ralph O. Caplinger; E. C. Rugi; J. B. Schutz and L. H. Keightley. Mrs. Floyd Mitchell and Dr. Minnie Burdon poured. Fifty-one ladies of Palm Desert attended the party.

New Years Eve at Shadow Mountain Club promises to be a "humdinger" this year. There will be a special floor show featuring Dell O'Dell, magician of TV fame; that popular comedian and banjo player, Freddie Morgan from the Red Skelton show; and, of course, "Bozo," the clown who will entertain the children on New Years day. Hal Pruden and his

orchestra, which is becoming so popular with the Shadow Mountain members, will furnish the music for dancing. Some of the 500 who have made reservations for the party are: Dr. and Mrs. Alvia Brockway (she is president of the League for Crippled Children in Los Angeles); the J. F. O'Connors; Al Pearce, Jr.; Mr. and Mrs. Charles Bettington of La Jolla; the R. H. Gibsons; Mr. and Mrs. Leonard Price; Hal and Peggy Davis; the Alden Coffins of Palm Springs; Dr. Robert Dostal from Santa Monica; A. Ronald Button, Rancho Mirage; the Herbert E. Pickering; Mr. and Mrs. Andrew S. Mosley; and Arnold Odium.

SHADOW MOUNTAIN EC-HOES: That young fellow, Ed

WESTINGHOUSE

APPLIANCES

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DISHWASHERS
LAUNDROMATS
FREEZERS
DISPOSALS
RANGES
DRYERS

SALES & SERVICE
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196 S. Indian Ave. Phone 2898

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R.C.A. — PHILCO

Fleetwood Conrac
with full
Remote Control
for Custom
Installation

STREBE
TV Sales

207 N. Palm Canyon
(Village Theatre Bldg.)
PHONE 2626
TV Rentals

CALIFORNIA HOTEL SUPPLY CO.

Complete Hotel & Motel Furnishings
Lawlite Lawn Furniture
Aluminum Umbrellas

MATTRESSES & BOX SPRINGS
Renovation & Rebuilding
AT SUBSTANTIAL SAVINGS

NEW INSTITUTIONAL
MATTRESSES AND
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KING & QUEEN SIZE
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Delivered & Set Up

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Tuesdays & Fridays

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CALIFORNIA MATTRESS MFG. CO.
1932 Highland Ave.
San Bernardino, Calif.

MORE in 54 at mayfair!

Market Will Be

CLOSED

Friday, Jan. 1

ADVERTISED PRICES GOOD
THRU SATURDAY, JAN. 2

Week-days or week-ends your food dollar

Buy More at MAYFAIR MARKETS

Your nearest MAYFAIR

444 N. Palm Canyon Drive

LIPTON'S TEA

1/4-lb. 31¢
Bulk 31¢
48-ct. 55¢
Bags 55¢

ELNA, QUALITY
PEAS

2 17-oz. Cans 25¢

TOP SPREAD, ENRICHED
MARGARINE

1-lb. Carton 21¢

DELICIOUS FOR PIES
Food Club Pumpkin

29-oz. Can 16¢

FOOD CLUB
MILK

2 Tall Cans 25¢

CREAM CORN
PILLSBURY CAKE MIX

ELNA 2 17-oz. Cans 25¢
17-oz. Pkg. 33¢

LIBBY'S SLICED PINEAPPLE 18-oz. Can 27¢
PILLSBURY PANCAKE FLOUR 40-oz. Pkg. 33¢

PARTY TREATS

Everything for a Gala New Year's Eve!



ANCHOVIES

IMPORTED
Rolled or
Flat
in Olive Oil 10¢



PIONEER FRANKS

1-lb. 41¢
pkg.

CAVIAR

DELCA Red 4-oz. jar 29¢
or Black jar

Large, Sliced
Bologna 49¢

Borden's Sliced American
Cheese 8-oz. Pkg. 29¢

Lasso Seafood
Cocktail 12-oz. Jar 55¢

Lasso Sit, Smoked
Salmon 'Lox' 8-oz. Jar 75¢

Meat Spreads 8-oz. chub 35¢

Wispride, Natural
Cheese Spd 5 1/2-oz. Pkg. 35¢

PREM LUNCH MEAT 12-oz. Can 41¢
DEL MONTE CATSUP 14-oz. Bottle 15¢
FRENCHS MUSTARD 2 9-oz. Btles. 27¢
CIRCUS PEANUTS 2 8-oz. cans 59¢
CHEEZ WHIZ 8-oz. Jar 29¢
SWEET PICKLES 22-oz. Jar 39¢
SOFT DRINKS OLDE HOMESTEAD 2 Qt. Btles. 23¢
HYDROX COOKIES 12-oz. Pkgs. 39¢
JOLLYTIME POPCORN 10-oz. Pkg. 22¢
MAYFAIR NAPKINS 80-ct. Pkg. 11¢

FROZEN FOODS

LIBBY'S
Peas & Carrots

French Fries or Spinach
2 Reg. Pkgs. 27¢

FOOD CLUB, Haddock
Fillet 1-lb. Pkg. 49¢

PERLITA, Rainbow
Trout 12-oz. Pkg. 63¢

DOWNY FLAKE
Brownies Reg. Pkg. 29¢

FEILER'S
Steaks 2 2 1/4-oz. Pkgs. 21¢

Heart's Delight
Prune Juice Qt. Btl. 33¢

Milk Amplifier
Bosco 12-oz. Jar 31¢

PY-O-MY Blueberry
Muffin Mix 12-oz. pkg. 37¢

From Old Vermont
Vermont Maid Sprup 29¢

For Cleaning
Parson Sudsy Amon. 15¢

Self Polishing
Simoniz Wax Qt. can 89¢

Dow
Saran Wrap 25-ft. roll 39¢

UNDERWOOD'S
Deviled Ham 2 1/4-oz. can 21¢

SWANSON'S CHICKEN
Fricassee 14-oz. Can 49¢

KRAFT'S
Salad Oil Quart Bottle 65¢

SHORTENING
SPRY 3-lb. Can 87¢

GERBER'S, STRAINED
Baby Foods 4 Reg. jars 39¢

FOR DISHES
Lux Liquid 12-oz. Can 39¢

FOR ALL FINE FABRICS
Lux Flakes Lge Pkg. 28¢



All Popular Brands
Smoked, Sugar Cured
Tenderized Shank End 55¢

TURKEYS

HENS
U.S. Grade A 57¢
10 12-lb. avgs

Pork Roast

Picnic Style 39¢
Sholder

Pork Steaks

Rib End 43¢

Fresh No. 1 Grade
Oysters 12-oz. Jar 55¢

STEAK SALE

T-Bone Club
Porterhouse
Top Sirloin

Blue Ribbon
U.S. Choice

95¢

98¢

\$1.09

MAYFRESH, Mild Seasoned

PORK SAUSAGE 39¢

MISSISSIPPI BRAND

SLICED BACON 59¢

BONELESS SUGAR CURED

CORNEED BEEF 59¢

Garden Fresh PRODUCE

SOUTH AMERICAN BANANAS 10¢

D'ANJOU PEARS 2 lbs. for 17¢

IN CELLO BAG
WALNUTS 39¢

GREEN ONIONS 3 BUNCHES 5¢

RADISHES 3 BUNCHES 5¢

Palm Springs Concert

JANUARY 8

FRIDAY EVENING AT 8:30

THE PLAZA THEATRE

Tickets on Sale NOW

at the Strebe Theatres

\$4.80 \$3.60 \$2.40

(tax included)

Detergent Formula
RINSO

Large 29¢
Giant 57¢

Cloth Pack Deal
BREEZE

Large 30¢
Giant 59¢

For Whiter Wash
SURF

Large 29¢
Giant 58¢

For Lovelier kin
LUX SOAP

Regular 3/23¢
Bath 2/23¢

Health Soap
LIFEBUOY

Regular 8¢
Bath 2 for 23¢

Treesweet
Lemon Juice

2 5 1/2-oz. cans 25¢

Puss 'N Boots
CAT FOOD

2 8-oz. cans 15¢

Top Boxers in Amateur Field Here Wednesday

Amateur boxers who headline cards in the leading clubs in California will appear in the eight bouts scheduled Wednesday night at the Palm Springs Arena. Henry Sonenshine reported today.

There will be a benefit show for the Owen Coffman Post No. 519, American Legion. All seats are reserved with tickets available at the Arena, Ramon Drug store, and Wars Memorial building.

Businessmen in the city have cooperated to every extent in making the show a success, with many purchasing tickets for a party of friends.

This will be one of the most outstanding cards ever presented in Southern California," Sonenshine promised all boxing fans.

From Page 1—MORE ABOUT HOLIDAY

from a party in Pioneertown.

OFFICERS TOLD HER that she would have to file a complaint in San Bernardino county, where the incident occurred.

One police officer, Sgt. Howard Poe, required medical treatment himself early Friday morning when the plastic windshield on his motorcycle came loose from the lower brace, and snapped back into his face, hitting just below his protective glasses. A change in temperature caused the accident.

He received treatment at Desert Hospital, and was off duty Saturday due to the painful cuts.

HOTEL AND NIGHT CLUBS reported excellent business, with many persons taking advantage of the perfect weather here, for a four-day Christmas vacation.

And of course, all churches in the desert area marked the anniversary of the birth of Christ with special services, with capacity attendance reported in almost every case.

METER DAMAGED

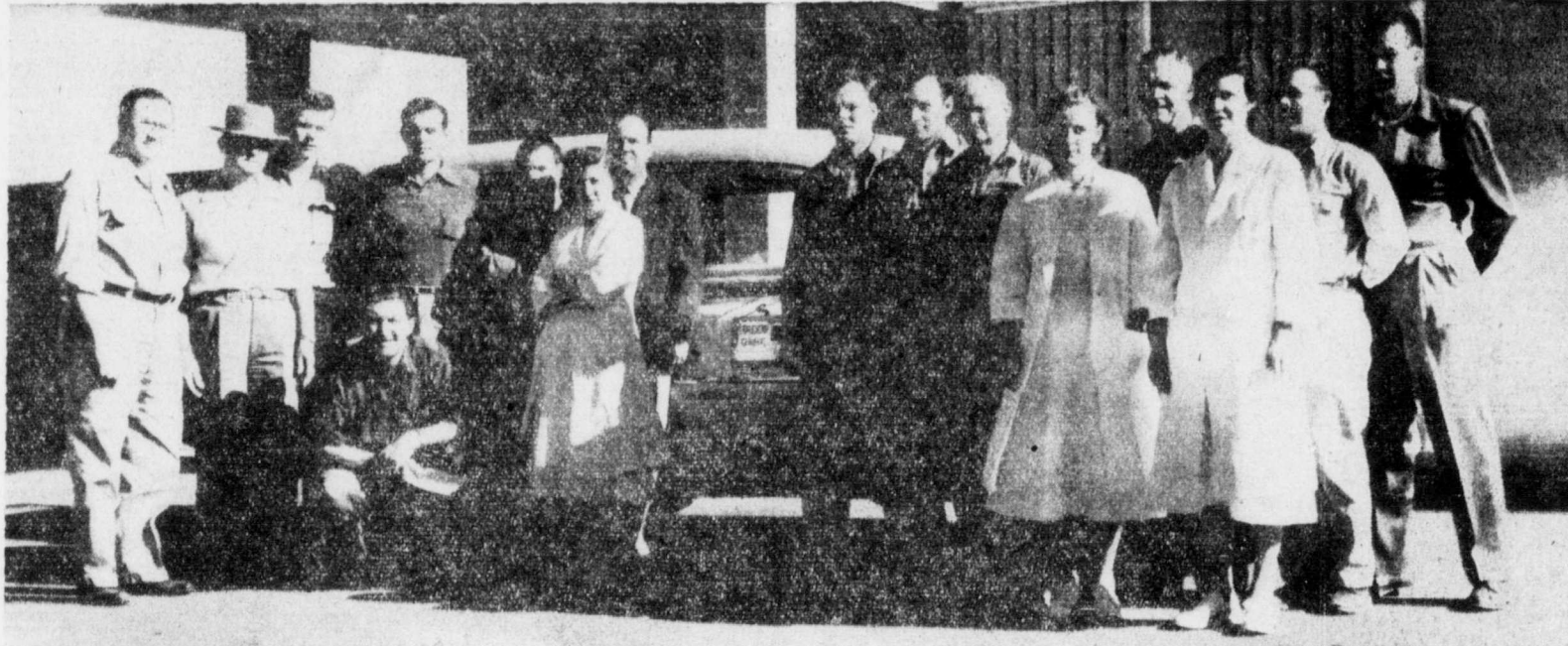
Hit-and-run property damage, breaking off of a parking meter on West Tahquitz drive, was reported to police Wednesday morning.

PIANOS

by
**Kimball, Gulbrandsen
Kohler & Campbell**

Many styles and finishes
for your selection

HOLLEY & JACKSON
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Redlands 4-6891



AT BLOOD BANK — Members of the staff of the local office of the telephone company went en masse to Desert Hospital to contribute blood at last week's Blood Bank visit. They were regaining blood given the wife of one of them in a serious accident recently. Left to right above, shown with

three unidentified Blood Bank attendants are Maurice Becker, Ted Atkinson, Bob Johnson, Clarence Reed (kneeling), Dick Churchill, Charles Angell, Russ Landrus, Jack Lund, Bill Gallop, Clarence McQuinn, Herb Hoover, Everett Dunlap and Roger Bidwell.

Finals in Junior Tennis Tourney Scheduled Today

Finals of the sixth annual Christmas Junior Tennis tournament will be played today, Monday, at the Tennis Club, tourney sponsor.

Preliminaries and semi-finals were played at the Tennis Club and city courts.

El Meyerson, Tennis Club pro, said that trophies donated by the Palm Springs Tennis Partners Association will be given to winners in all events immediately after conclusion of play early this afternoon.

The public is invited, with no admission charge.

Entries include the top Junior players from throughout the West Coast.

City Basketball Loop Teams Plan Exhibition Tilts

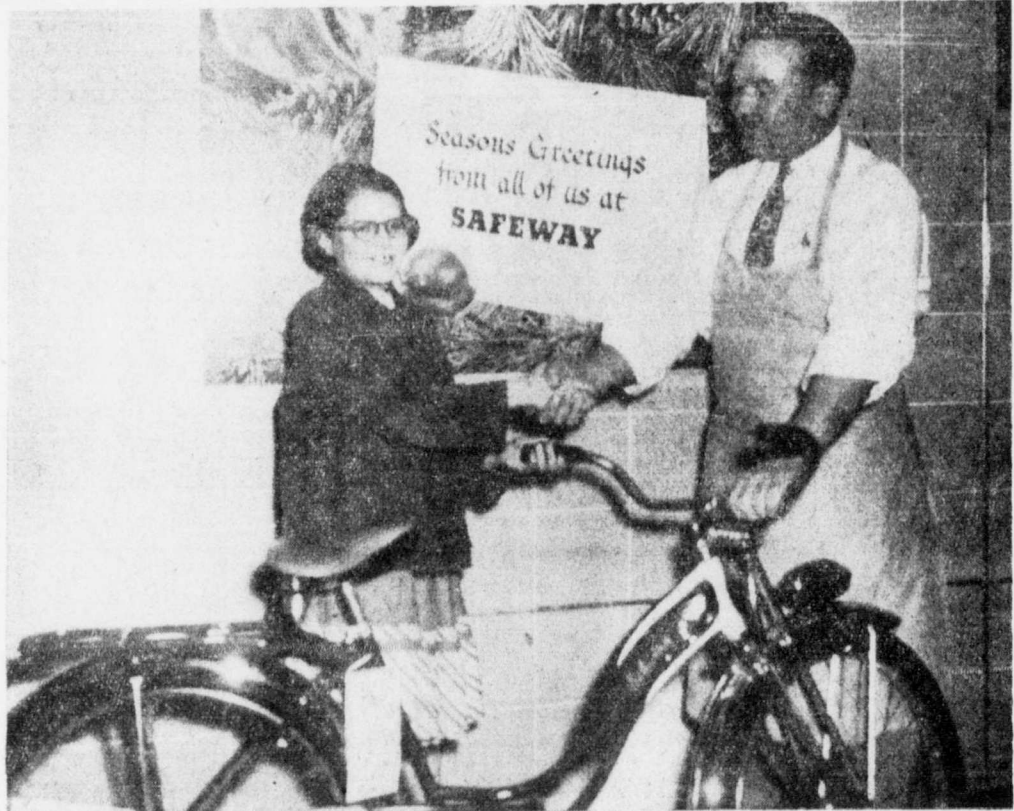
Two double-header exhibition tilts have been scheduled by City Recreation League teams Monday and Tuesday nights, City Recreation Director Howard Haddock announced.

Tonight, at Indio, Cravy's will meet the Indio Merchants at 7:30 p. m., with the Desert Night Hawks playing the Indio Outdoorsmen at 8:30.

Tuesday, Village Market and Mhoon and Mhoon will travel to Twenty-nine Palms to meet two cage teams from that city.

League action will start again January 4 at the local high school gymnasium, following a holiday lay-off.

READ SUN
CLASSIFIED ADS



BICYCLE WINNER — Alice Brown, 211 South Belardo road, was first prize winner in the Safeway Food Stores Skylark Bread contest, and is pictured receiving her prize, a bicycle, from Manager Joe Butler.

Jewish History Lecture Slated Tuesday Night

Second lecture on American Jewish history will be given by Rabbi Arthur B. Lebowitz at 8 p. m., Tuesday, December 29, at the Jewish Community Center.

The Rabbi will speak on "The Jews During the American Revolutionary War," and will discuss Jewish life and leadership during that period and the stand taken by the Jewish people regarding the revolution.

A question period will follow. The public is invited.

Happy New Year and Happy New Life, Twin Pines Wish

By **DON KLOTZBUECHER**
A Happy New Year and a Happy New Life!

This must be the wish of everybody for the boys at Twin Pines Ranch for Boys.

The boys are there because they are not able to adjust themselves to everyday society, largely because of environmental reasons. They had "problems" which could be solved in no other way.

BUT THEY ARE receiving new confidence in themselves and in the world to which they will return in the near future. This is being accomplished by staff members who are sympathetic, understanding, patient, and who can teach them to use their hands for legitimate, profitable gain.

And The Desert Sun, through its readers, is trying to aid in restoring this confidence in the

youths, and instilling in them the feeling that the outside world does not care about them.

IN NOVEMBER The Desert Sun started a subscription campaign, with the benefits to be new dress Western outfits for the choral group at Twin Pines. The campaign was interrupted during the holiday season, but will be resumed in the near future.

The choral group is constantly in demand to appear before civic and social clubs throughout Southern California, and Supt. Ralph Johnson, who has successfully guided the rehabilitation of many boys, believes that proper dress is a rehabilitation aid.

IT IS HOPED that the Western outfits can be purchased before the group appears next Spring before the annual convention of the California Pro-

Varsity Cagers Play January 5

Varsity high school cagers will return to regular practices tonight, with one more exhibition game scheduled before they open league play January 8 by entertaining a strong and fast Coachella squad.

The Indians will travel to Beaumont January 5 and Coach Ralph Watt expects in this game to find the best starting combination for league action.

NOW 10% INT.

"INSURED" 1st & 2nd TRUST DEEDS of Merit "Borrower Protection Plan"

Superior Mortgage Co.

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'50 BUICK SUPER CONVERTIBLE

In excellent condition. U.S. Royal Master tires, new battery. Brakes relined, wheels aligned and balanced just recently. One owner car, driven only 38,000 miles. Private party. See Harry Kostenick at the Desert Inn.

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A sizzling steak or tangy barbecue... everything tastes better with Bud. It's brewed that way, by the costliest process known. And it's enjoyed so much that it has pleased more people than any other beer in history.



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**WE
ANNOUNCE
WITH PRIDE—**



On December 31st, we celebrate another "savings payday"—our regular semi-annual earnings payment to savers. Naturally, we're pleased our savings facilities can benefit so many savers of this community, and we hope that even more folks will be sharing in the earnings payment next June. Open your insured savings account now... with a convenient amount.

We pay 3½% interest on all savings.



Palm Springs
176 S. Indian Ave. Phone 2954
Indio, Calif.
45-149 Sunnyside Ave. Phone 7-3416

Merry Christmas

WEDNESDAY, DECEMBER 30
8:30 P.M.

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presents

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ALL STAR AMATEUR
BOXING**

8 BOUTS

ALL SEATS RESERVED
Tickets on Sale
RAMON DRUG STORE
AMERICAN LEGION

Ringside \$5.00 including tax—Mezzanine \$3.00 including tax

RECREATION CENTER
PALM SPRINGS
Arena
INDIAN AVE. RADIO ROAD

The Desert Sun

and PALM SPRINGS NEWS

Page One-B Palm Springs, California, Monday, December 28, 1953 Second Section



With Hildy Crawford

Beside the swimming pools . . . under live Christmas trees in sun-warmed patios . . . and more conventionally, indoors . . . Santa Claus came to Palm Springs . . . with toys for the good little boys and girls . . . and a pack stuffed with some of the most elaborate and magnificent gifts to be found . . . anyplace in the nation . . . but the nicest gift was the matchless weather . . . sunny and warm . . .

For the most part it was a family day . . . but those eating Christmas dinner in the exclusive clubs and smart restaurants . . . spent a festive time in beautifully-decorated surroundings . . . There were Christmas services in the churches . . . and after dark special Christmas shows in the theaters and night clubs . . .

Announce Betrothal

The family dinner at the Frank Bennett home on Christmas evening was chosen as the occasion for the announcement of the betrothal of Mrs. Bennett's young cousin . . . Nancy Hoffman of Pasadena, daughter of Mrs. Hallock Hoffman and the late Mr. Hoffman . . . and niece of Paul Hoffman . . . Miss Hoffman will marry Gerald Smith, son of the Kenneth Smiths of the Huntington Hotel in Pasadena . . .

In the family party were Mrs. Bennett's sister, Mrs. Benjamin C. Charles and her husband and daughter Sue Lynda of Beverly Hills . . . Sue Lynda was among the Las Madrinan debutantes this month . . . Mr. W. W. Charles, Mr. Bennett's mother, Mrs. Roger Bennett of Westwood, Mrs. Hoffman and Nancy . . . and the Bennett's daughter Deedee and son Peter . . . The out-of-town guests stayed at the Racquet Club . . .

Pink Elephants

A parade of cute little pink elephants . . . carrying ice cubes, cherries, and fruit slices . . . adorn the invitations sent out for the cocktail party to be given by the Howard Morrisons on January 8 . . . in the Starlight Patio at El Mirador . . .

Mr. and Mrs. Jack Singer of Calgary, Canada, who have leased a house on San Lorenzo for the winter season . . . have gone to Las Vegas for over New Years . . .

The Russell Havenstrites of Los Angeles will be houseguests of the Walt Disneys at Snake Tree over New Years . . . and the four will join Virginia and Charles Farrell for New Years Eve . . .

Tanya Sheedy came this weekend to spend the New Years' holidays in Palm Springs with her friend Grace Pope . . .

Lovey O'Donnell, who called from Hollywood to wish me "Merry Christmas" . . . says that she is feeling pretty good again and will be down to Palm Springs before long . . . Lovey spent Thanksgiving at Howard Manor but had to be rushed to St. John's, where she underwent surgery . . .

Golden Forge

A smart little paper weight shaped like a golden forge . . . "to forge our friendship" . . . came in the Christmas mail from Cleveland . . . along with a note from Bill and Mildred Eisenman saying . . . "will be back again in January" . . .

Cocktails at the Kenneth Kirk home on Camino del Norte will precede dinner at the Racquet Club on New Years Eve . . . when the Kirks, the William Maloufs and the Tom Flemings will host a table . . . At this table will be the Les Kellys, the James Frenches, Dick and Edith Edwards, the Sam Kramers, Bill and Betty Bannerman . . . and the Russell Garmers of Los Angeles, who will be the Maloufs' houseguests . . .

Mrs. Ona Brown is back at her home at 285 Palo Verde for the winter . . . after spending three months in Europe, followed by extended visits in New York and Los Angeles . . .

Beautiful Buffet

The Bill Dunkerley home on South Calle Rolph was festively decorated for the Christmas party . . . given by Bill and Helene . . . Their green tree had its outer branches sprayed to give a realistic snow effect and it was dripping with silver . . . and hung with gay baubles and tiny rosette pine cones . . . The buffet supper was served from a handsomely-decorated table that featured two Sevres urns filled with gold-sprayed long needle pine and centered with fuchsia chrysanthemums . . . Fringed metallic paper on the tapers repeated the emerald and fuchsia colors and two angels accented the arrangement . . . Overhead bells tinkled in the interesting mobile . . . Red molded salads, curried shrimp and lobster, cream puffs filled

Home from Korea for Holidays

Lt. Donald E. Williams returned from Korea in time to spend Christmas with his parents Mr. and Mrs. John W. Williams.

The Senior Williams went to San Francisco to meet their son when his ship the "General Howze" docked. Also there to meet him was his wife, who has been visiting in Indianapolis while Lt. Williams spent 9 months in Korea.

Joining them for Christmas dinner were Don and Marian (Williams) Leonard of Redlands, and Jack and Helen (Williams) Whitehead of San Marino.

Lt. Williams was with the PX Warehouse Division and at the expiration of his leave will go to Camp Stoneman for his discharge. He plans to return to Palm Springs and join his father in the real estate business.



(Anderson photo) **EMPLOYEES PARTY** — Bob and Andrea Howard of Howard Manor hosted a Christmas party for their employees. Refreshments included a buffet and entertainment included the appearance of Ray Bolger, popular dance star who was a holiday guest at Howard Manor.

Hulls Spend Holidays Here

Mr. and Mrs. Thomas E. Hull who have purchased a home in Deep Well Estates, spent Christmas there with their young son Tommy Hull Jr.

Mr. Hull is president of the Hull Hotel company, with executive headquarters in the Hollywood-Roosevelt hotel. The Hulls plan to return to Los Angeles the first of the year.

Kansas Artist Sketches Desert

Charles B. Rogers, widely-known Kansas artist, has been sketching in and around Palm Springs the past week. Well-known for his oils, water colors and etchings of mountain and plains country, Rogers will do a series of desert paintings from the sketches made here.

Strebes All Home for Christmas

All the Strebe children arrived in time for the Christmas holidays.

George Strebe's daughters, Corine and Georgeann from Westlake, and his son George Jr. from New Mexico Military Institute, Earle's girls, Dorothy and Susan from Bishop in La Jolla, and Warren's son Fred from New Mexico Military Institute.

They are being entertained with a round of parties, and all of them were at the traditional Strebe family get-together on Christmas Eve.

Breakfast ride

Tomorrow morning the Desert Riders will breakfast at Sunny Cove, according to announcements sent out by Top Wrangler Clare Woodmansee.



(Anderson photo) **AT RACQUET CLUB** — Among celebrities noted around the Racquet Club during the holidays were Lori Nelson and Tab Hunter, who won Photoplay's contest for the most popular young film stars of the year.

Chase School Foundation

Desert Educational Foundation

presents

A Boarding School for Younger Boys

Further enrollments accepted under expansion program

Winter Term Opens January 3rd

Imaginative Teaching

Joyful Living

Integrated Purpose

A boy's Paradise situated on 110 acres, dedicated to the integrated life of a boy. Supervised sports, horsemanship, swimming, and daily hiking.

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Louis Quinn

and Now at the LA PAZ, Palm Springs

Opening Wednesday, December 30

BROADCASTING NIGHTLY

from the newly decorated and enlarged

FIRESIDE ROOM

OVER KCMJ

1340 on your dial — 11:00 P.M. to 2:00 A.M.
CONTINENTAL CUISINE — MIDNITE SUPPERS
Maitre D' Hotel — Michele



BOB DEAN,
Manager

1150 Indio Road

Telephone 2255

INTERVIEWS

RECORDS



CHRISTMAS ABOARD — Mrs. Laurena Heple of Palm Springs is pictured on shipboard as she sailed on the USS United States for Europe. She spent Christmas in Paris.

PALM VALLEY SCHOOL

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- Grades 7 to 12 — Small Classes
- Individual Attention
- Monthly Enrollments
- Co-Educational

Highly Experienced Staff of Teachers
Swimming — Supervised Athletic Program

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LATE NEWS

CELEBRITIES

For the First Time in Palm Springs . . .

NEW YORK'S TOP DEE-JAY

THE LOUIE QUINN SHOW

from the "Copa" in New York

the "Crossroads" in Chicago



(Paul Pospiel photo)
CHRISTMAS PARTY — Sixty youngsters had a marvelous time at the Christmas party at The Tennis Club Tuesday afternoon. There was a tree and

Santa Howard Morris handed out gifts to each child. Cartoon movies, games, and a buffet of milk and orange juice, cookies, candies and nuts added to the party festivities.



(Gayle Studio Photo)
VISIT VILLAGE — Rabbi and Mrs. Mayer Franklin of the Bellflower Community Center, are shown here with Manager Si Slocum of the Lone Palm, where the Franklins spent the weekend. During their stay here, the visitors paid a visit to Temple Isaiah and were entertained by Mr. and Mrs. Harry Millman at their Calle Palo Pterro home.

Gaiety Keynotes New Years Eve Party at Tennis Club

Scene of one of the gayest parties on New Years Eve will be the scintillating Boughville Room at The Tennis Club. Socialites from San Francisco, Beverly Hills, Bel-Air, La Jolla, Seattle, Pennsylvania, Palos Verdes and Palm Springs have made reservations for the gala evening.

Among those whirling to Dave Sloan's, fascinating rhythms will be Judge and Mrs. Traverso of San Francisco and George Solari, socially prominent banker, also of the northern city.

The Douglas Kenastons will be there from Laguna, and the Carl Williams from Seattle.

Judge and Mrs. James Caribaldi of Bel-Air will be the guests of The Tennis Club's own Sam and Beverly Taylor, as will be Mr. and Mrs. Glen Doughty of Bel-Air.

Ed and Ruby Fallgren are hosting a table. Besides their houseguests Mr. and Mrs. Virgil Miller and the Howard Stassforth of Los Angeles, their guests will be Mr. and Mrs. George Barraclough, Dr. and Mrs. Ben Freese, Mr. and Mrs. Charles Carr, Mr. and Mrs. Belmont Sanchez, the Eugene Keg-

leys, Mrs. Norma Pagano and Mr. Stanley Holt.

Others with reservations are: Mr. and Mrs. Lewis Kingsley of Los Angeles, Mr. and Mrs. John Rogers of Pasadena, the Keith Herberts of Los Angeles, Mr. and Mrs. Albert Burki of Pennsylvania, Mr. and Mrs. Chet Rogers of Palos Verdes, Mr. and Mrs. Ben Barkley, the Darwin Tings of Escondido, Dr. and Mrs. Carl Flandrick of Los Angeles, Dr. and Mrs. Mace Gazda, Mrs. Gwynneth Cobb, Mr. and Mrs. Austin McManus, Mrs. Joan McManus, the Lee Berings, and many, many more.

Some really outstanding entertainment has been planned to make New Years Eve at The Tennis Club one to remember.

The Desert Sun—2¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, December 28, 1953

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Your News
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Early shoppers can
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40-46 FOOT CRUISER — LATE MODEL TS
Will trade my equity in 5 bedroom, 4 bath home in
Palm Springs, late model and excellent.

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Offers natural hot curative mineral water —
all tiled sanitary Roman baths — steam soap
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Drive north on Indian Avenue, across overpass and turn right
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There's nothing quite like
Willbur Clark's Desert Inn...
Nevada's largest and finest
Resort Hotel! Luxurious
yet informal...
surprisingly
inexpensive!
Bask in the
desert sun... golf
on Desert Inn's
18-hole course...
fish on
Lake Mead...
Dine and
dance in the Painted
Desert Room—
magnificent theatre
featuring world's
top entertainers!



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Make Your Reservations Now

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NOW APPEARING

Jack Mosser's

Rhapsody

in

Rhythm

NEW YEAR'S SHOW
TWO SHOWS NITELY — DANCING
Jim Oliver and his Orchestra

PLAN NOW FOR A GALA

New Year's Eve SHOW — FUN — FAVORS

Saddle & Sirlain
319 North Palm Canyon Drive
For Reservations Phone 9069



Deep Well Inn

THE 25 ACRE PARADISE
in the heart of Palm Springs

There's still time to make
your New Year's Eve
reservations.

Private Cottages

Delightful Suites

Lovely Rooms

New DINING ROOM
and COCKTAIL LOUNGE

under the personal supervision of Santos
Deep Well Inn John Ravese, Mgr.





(Paul Possett photo)
TO SING HERE — Ivan Petroff, noted operatic baritone who will sing in a concert at the Plaza Theater on January 8, is pictured here with a party at The Tennis Club. In the group are, from left, A. Park Smoot, Shari E. Wilcox, Mrs. Petroff, Ivan Petroff, J. Leland Anderson (president of the J. Leland Anderson Foundation which is sponsoring the concert), Mildred Gagon and Allen Jensen.

Brownies Have Party, Investiture

Mrs. A. Belden Crist, known to her Brownie Troop as "Robin," planned a Christmas party for their last regular meeting of 1953.

There were carols, with the Frances Stevens group (16 of them) singing for the St. Theresa students, and the three St. Theresa girls who were present singing a Christmas song from their school program.

The girls had made Santa Claus and tree decorations, and helped wrap presents for the Welfare and Friendly Aid. Besides the Christmas activities there was an Investiture for Linda Sue Crist, Ruby Hurst, Sharon Smith, Doris Jean Carol, Carolyn Petrucci and Elaine Titus.

Dewane's

Fashion Foot Wear



Over 100 New Styles to select from including the Turkey Toes, Doll House, Chi Chi, Manor, El Mirador, Palm House

180 S. Palm Canyon Drive
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New Years Eve Parties Planned at Racquet Club

Merriment always reaches its peak at the Racquet Club on New Years Eve and reservations have been sold out for some time.

Among the bigger parties will be the one hosted by Mr. and Mrs. Tom May, with their party of 20 including the William Jowells, Ralph Kinners, Sam Briskins and Marjorie Hall.

At Elsinore Machris' table will be Dr. and Mrs. Sam Herzikoff, the Norman Turoggs, Mr. and Mrs. Lawrence Davison, Mr. and Mrs. Sandy Bergersen,

Gay Party at Trailer Park

A gay and festive holiday party entertained the guests at Smoke Tree Trailer Park with music and refreshments. The party was given by Mr. and Mrs. Lee L. Heines and the music for the dancing was supplied by Clyde Smith and Bill Hastings.

Santa appeared with gifts for the younger members of the group of 65 attending, and passed out gifts to Linda Sue Crist, Tootsie Croom, Susie Hastings, Knute Skjoberg, Frankie and Ernest Geefay and Miss Jean Place.

Mrs. Heines was assisted by Mrs. Lee Heines, Mrs. Dorothy Heald, Mrs. Clyde Smith and Mrs. Charles Mills.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

December 30—
 Rotary, Tennis Club, 12:10.
 Rotary Ann's, Tennis Club, 12:10.
 December 31—
 Elks Club, dark.
 Lions Club, dark.
 January 1—
 New Year's Day

READ SUN
 CLASSIFIED ADS

Petroff to Appear Here in Concert

Ivan Petroff, world-famed baritone, will make his first concert appearance in the Village when he sings at the Plaza Theatre on the evening of January 8. The Bulgarian baritone who came to this country before World War I is the possessor of a voice termed both warm and expressive.

He was with the San Francisco Opera company for six years but has recently moved to Los Angeles. Last year he was in Italy for the Fiftieth Anniversary of Verdi at the Florence Festival, where he sang "Macbeth." He has sung "Rigoletto" with Lily Pons.

For his Palm Springs concert Petroff will sing Handel, Bellini, Tchaikovsky and Rimsky-Korsakoff, accompanied by Gerhard Albersheim at the piano.

The concert is being sponsored by the J. Leland Anderson Foundation.

nagle, Ben Meyer, Mrs. Horace Armstrong, the Ernest Alschulers and the William Hollingsworths.

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Palm Springs 8-4623

The Desert Sun—3b
 and PALM SPRINGS NEWS
 PALM SPRINGS, CALIFORNIA
 Monday, December 28, 1953

Eggnog Party Held Poolside

An impromptu eggnog party poolside at Holiday House on Christmas Day was hosted by Elise Newman.

Enjoying Christmas, Palm Springs style, were Mr. and Mrs. Norman Huff of San Marino, Mr. and Mrs. G. R. Hogsett of La Canada, the A. W. Jarets of Springfield, New Jersey, Mrs. J. H. Collin and son Jay of Pasadena, Mrs. C. B. Feedham of White Rock, Canada, and Mrs. Walter J. Patee and son Walter Jr. of St. Louis and La Jolla.

Tillie's

TAKE HOME

Chicken Dinners

\$1.50

Whole Broiled Chickens

235 S. Palm Canyon Drive

PHONE 4599

Annual Sale! DOROTHY GRAY CREAMS

SPECIAL DRY-SKIN MIXTURE

Reg. \$4.00 Sale \$1.75

Reg. \$2.25 Sale \$1.00

CELLOGEN HORMONE CREAM

Reg. \$5.00 Sale \$2.50

HORMONE HAND CREAM

Reg. \$2.50 Sale \$1.25

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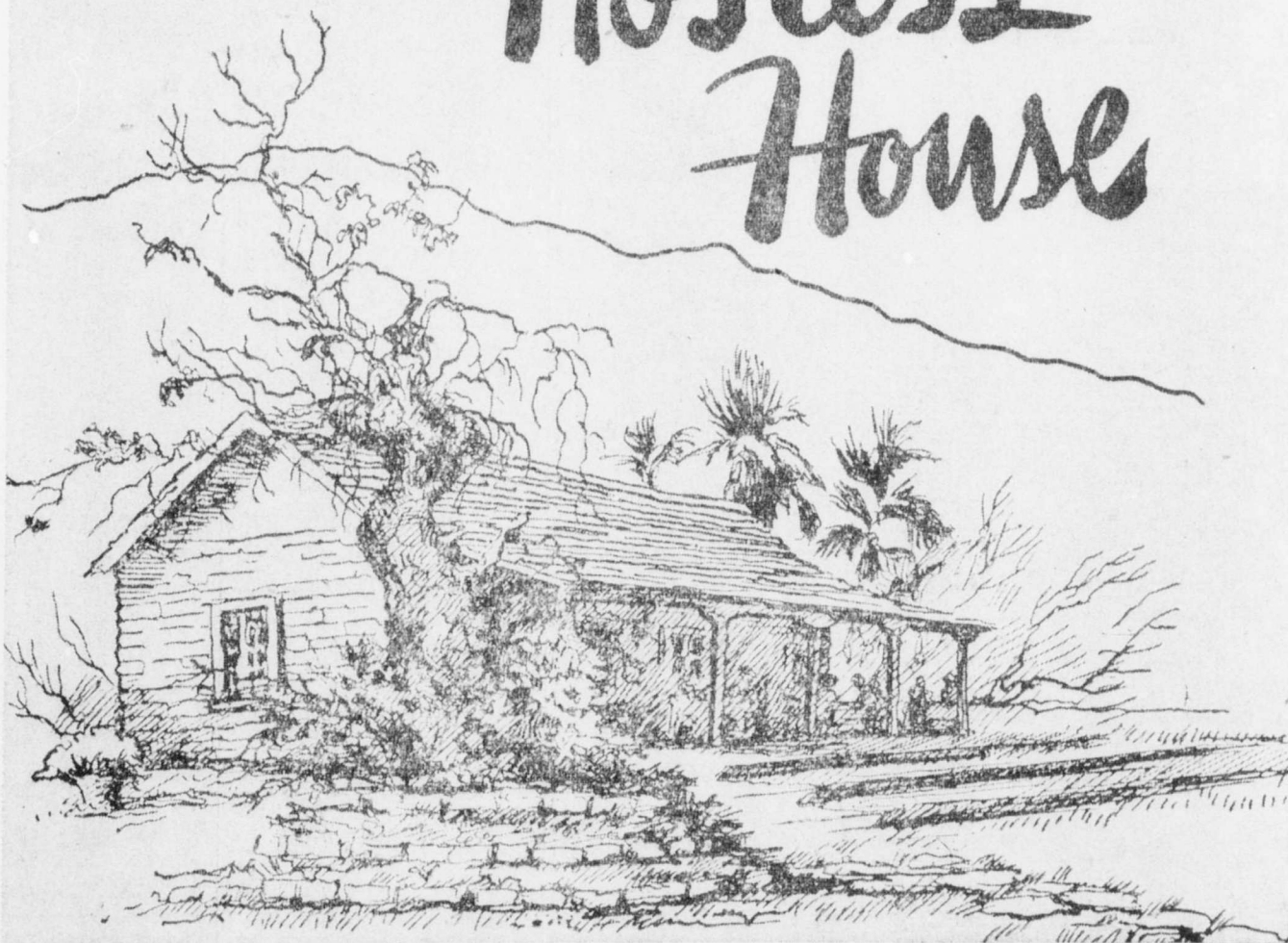
And Now In Palm Springs . . .

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(Built by the Indians for the first white settler, John Guthrie McCallum)

Doris J. Wheaton of Balboa Island presents

Hostess House



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International Smorgasbord

Luncheons

Afternoon Snacks

Smorgasbord Nightly

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New Year's Eve
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 FOR A GALA NIGHT OF FUN

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Howard Manor

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Hear the Famed
PAGE CAVANAUGH TRIO

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FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—4b PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Monday, December 28, 1953



EXOTIC DANCERS — Attired in gilded costumes Keigo and Laurie do an exciting interpretation of an Oriental dance. The couple also participate in other numbers in a fast moving musical comedy revue at the Saddle and Siroin. The show is a smash hit.



Wonder Palms Dining Room Now Open to the Public
Now Appearing — THE RYTHMAIRES for your Entertainment

PHONE NOW FOR NEW YEAR'S EVE RESERVATIONS

WONDER PALMS HOTEL

Again Under the Management of Bill Walsh

WONDER PALMS ROAD — PALM SPRINGS

PHONE 8-4111

City-Wide Recreation

(as reported by City Recreation Department)

SQUARE DANCING—Monday, 8 to 11 p. m. Palm Springs Pavilion. Admission by donation. Walt Bauman, caller.

BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.

TAMARISK PARK—Picnic facilities; free lighted tennis courts, shuffleboard courts, horseshoe courts, children's playground. Open every day.

DeMUTH PARK—Relaxation facilities.
YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 13 to 19 years of age. For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

Obituary

FRANK WILLIAM HICKS

Frank William Hicks, Cathedral City, died at 6:15 p. m., December 21, at his home at Palm Valley Trailer Village, due to a heart attack.

A native of St. Louis, Missouri, he had been a resident of Cathedral City for 10 years. He was retired.

Survivors are one brother, Fred W. Hicks of Waukegan, Illinois, and four sisters, Mrs. Frances Weidner of Cathedral City, Mrs. Frank Clements, Florence and Dorothy Hicks of El Monte.

Funeral services were held at 10:30 a. m., last Thursday, at the Wiefels and Son Chapel, with Dr. James Blackstone Jr., pastor of the Palm Springs Community church, officiating. Interment was in the Palm Springs cemetery.

JULIA MARTINSON

Julia Martinson, 66, of Aberdeen, Washington, and a Winter resident of Desert Hot Springs for several years, died at 5:30 p. m., December 19, at Desert Hot Springs, following an illness of several months duration.

Survivors are two sons, George and John Martinson of the State of Washington, and three daughters, Ruth A. Martinson of Downey, Olga Lillis, Portland, Oregon, and Edith Bodey of the State of Washington.

Funeral services will be held in Aberdeen, Wiefels and Son Mortuary was in charge of local arrangements.

JAMES PETERSON

The infant son of City Manager and Mrs. R. W. Peterson died Friday night at Desert Hospital. The boy, James Dormor, was born prematurely Monday.

Funeral services are indefinite. Wiefels and Son Mortuary is in charge of arrangements.

HELENE M. STULL

Miss Helene M. Stull, 78, 216

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS

Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)

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Box 190, Palm Springs, Calif.

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• This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
• DEADLINES—for new copy or cancellations:
MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
• ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Schools 3

PLAY-SCHOOL

OPEN NEW YEAR'S EVE all night and New Year's Day, 4 qualified adults on duty to care for your children. For further information call 3213.

Photography 4

marty kenyon's
Desert
Camera Shop

STEREO-REALIST—Used, with latest improvements. *Depth of field scale, double exposure prevention — \$116.
288 N. Palm Canyon Ph. 5111
Open evenings and Sundays.

Lost and Found 10

LOST — BRIEF CASE WITH IMPORTANT PAPERS. PLEASE RETURN. URGENT. REWARD. CALL FRED WINTERS, 2052.

LOST. Hand tooled wallet. Engraved Mrs. A. B. Henry. Keep money return wallet. Phone 6372.

LOST. Golden turquoise earring for pierced ear. Reward. Phone 2526.

Palo Verde avenue, died at 6:20 p. m., Friday, at Desert Hospital, due to a heart attack.

A former principal of Los Angeles schools, she had been a resident here 14 years.

Funeral services will be held later this week at Pierce Brothers Mortuary in Los Angeles. Wiefels and Son Mortuary was in charge of local arrangements.

Personals 12

Cocktail Party? gnignis rednetrab

FORMER bar manager and vocalist from Barney Marrow's World Famous Brookdale Lodge will take complete charge of your cocktail problem, or will serve and render balads, Italian, Irish or operatic songs as requested. Also available; combination mixologist, waiter from the Waldorf-Astoria. Pianist on request. Reasonable rates. Call 2363 day or night.

Palm & Psychic Reading

MADAM GRAY, formerly of Palm Springs, now permanently located at San Bernardino. If you have a problem of any nature consult this lady of knowledge. Has helped others, may help you. Will cater to all social events. 9 a.m. to 10 p.m., 7 days a week. 804 N. Mt. Vernon, San Bernardino. Phone 89102.

VOCALIST; dramatic tenor, Spanish, Italian. Sing for private parties, guest artist or band. Gonzales, 9973.

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights. Phone 7063.

Announcements 14

GIVE BOOKS FOR GIFTS
DESERT BOOK SHOP
443 N. Palm Canyon Ph. 5208
Service Miscellaneous 15

SINGER

New—Used—Rents—Repairs
Call Zenith 3791 for a bonded representative
Open even, by appointment.
SINGER SEWING CENTER
45-435 Jackson St. Indio

Swimming Pools

M. H. Libott Assoc. Inc.
CHEMICALS - REPAIRS
MAINTENANCE - SUPPLIES
CONSTRUCTION

216 N. Indian Ave. Ph. 2143

Sewing Machines

Ideal Christmas Gift
Sales - Rentals - Repairs
Singers, Whites, Pfafis, etc.
Free Pick-up and Delivery
Palm Springs Sewing Machine
433 N. Palm Canyon Ph. 5215

LET
TRAMVIEW UPHOLSTERY
Make your furniture like new.
For reasonable estimates call
HANK RIVERA 8-3322
Free Pick-up & Delivery

PALM SPRINGS HOUSE
AND WINDOW CLEANING CO.
Homes opened, closed. Complete building maintenance. Year round. Vern Baumgardner, 210 East Amado, Ph. 4247.

ROY'S GENERAL REPAIR
Carpenter, Patch Plastering
Cement & Block-Work
Palm Springs Trailer Corral
115 So. El Segundo, Ph. 7027

SPECIAL OCCASION
Need caterer? Cook? Bartender? Hor d'oeuvres? Created to order. Call LEON, 5881.

A-1 CARPENTER repairs, remodeling or alterations, Ph. Ken at 7063.

TV and SOUND SERVICE
BERNHARD and WALLER
CATHEDRAL CITY. Ph. 53302.

MIMEOGRAPHING
SHORTHAND — TYPING
IDA KEENEY — PH.2044

ENTERTAINMENT. For private parties, Piano and songs — Boogie to Bach. JEANNE KELLER. Phone 6688.

RADIO, TV SERVICE
366 NO. PALM CANYON.
BREZIN'S PHONE 6015.

HAND KNITS, dresses and sweaters, made to order. Reasonable. Ph. 4874.

HOME LAUNDERING
PICK-UP & DELIVERY
PHONE 3006

Situations Wanted 25

PAINTING — Interior, exterior, brush or spray. Labor and material guaranteed. Color matching. 20 years experience. Phone 83565.

BABY SITTER
Dependable, reliable, intelligent, resident.
Home owner. Ph. 7824.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

PAINTER — Interior and exterior. Free estimates. Reasonable. Immediate service. Phone 7905.

NURSE and companion specializing in alcoholic cases. References. Phone 8-4433.

HOUSEWORK
BY DAY OR HOUR
PHONE 5787

SPECIAL care given to babies and small children in my home. Phone 6897.

WINDOW CLEANING
\$1.50 HOUR. PHONE 2505
MR. ECCLES

Situations Wanted 25

DOMESTIC - HOTEL - OFFICE
Carefully screened applicants.
No charge to the employer.
EMPLOYMENT
SERVICE AGENCY
Ruth Sougey Ph. 2556
135 E. Andreas Road

LADY. Baby sitter, part time clerk, cashier, Own car. Reference. Phone 4979.

Help Wanted 27

Couple, Hotel, Apt. \$275
Secretary, Doctor's office \$250
Domestic cook, R&B \$250
2nd Maid \$150
Fry Cooks Good

Many other positions.
Experienced applicants only.
Ruth Anderson — Ed Todd

EMPLOYMENT
SERVICE AGENCY
Ruth Sougey
135 E. Andreas Road

Coachella Valley
Employment Agency
COMPLETE employment service. Offices, homes, hotels, restaurants and general.
271 S. Indian Ave.
Phone 2622
or 4414

FULL TIME white maid for bungalow court. Experience not necessary, must be good housekeeper. Burketts, 1560 N. Palm Canyon.

WOMAN - SECRETARY. Must know shorthand and bookkeeping. Excellent salary. Desert Club, Ph. 9-3232, Mr. Soffer.

FREE EMPLOYMENT
OFFICE
224 North Indian Avenue

CAPABLE all round housekeeper. Must have references. Live in. 184 N. Palm Canyon.

Hair Stylist
of unquestionable ability
Apply — Miss O'Brien
Bullock's Beauty Salon

PBX. Domestic live in. PEGGY SCOT'S AGENCY
256 SO. PALM CANYON DR.

Business Oppor. 29

COCKTAIL Lounge and restaurant, modern, excellent business. Or exchange. Ph. 3350.

LEASE or sell 7 units furnished. Money maker. 552 Calle Ajo or 238 Hwy 111.

Double garage, plumbing in for conversion into apartment. Room for one more unit. Best rental area. This is a real investment. Shown by appointment only. \$18,000.

10 ACRE — ANZA. 42 miles from Palm Springs. 4600 foot elevation. Near Idyllwild. Electric power line being installed. 90 foot water table. Good cabin land and grazing. Full price \$1500. Terms 1/2 mile off Hwy 74. Riverside County. Estates Bureau, P.O. Box 1031, Palm Springs, California.

WANTED — Residential Lot, under \$2750.
FRANK MILLER
428 N. Palm Canyon Ph. 2929

BEAUTIFUL corner residential lot near El Mirador Hotel. Utilities in. 100x100. Ph. 5373.

Real Estate For Sale 35

PALM SPRINGS FOR CLIMATE

HAROLD HICKS

FOR
REAL ESTATE

For Over 30 Years

JUST what you are looking for in a desert home. Huge lanai room with complete barbecue set up. Spacious living room with fireplace and center hall opens onto 2 family bedrooms and 2 baths on one wing; 3rd bedroom and bath on separate wing. Plus guest room and bath. Furnished in the colorful, comfortable mode for desert living. Fruit trees on the grounds. This home is in the heart of a fine estate area, close to schools, churches and shops. Available for seasonal rental or for sale at:

\$45,000

ATTENTION: Builders - speculators. Cash out on 2 residential income lots. Total frontage 200 feet by depth of 123 feet. Both for \$4500.

IF IT'S FOR RENT or IF IT'S FOR SALE
HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR

813 North Palm Canyon Dr.
Phone 2736

AND ASSOCIATES
Mildred Jackson - Ray Baur
Burnham Bigelow - Ken Herman
Offering

BUYERS — VALUES and SELLERS — RESULTS
For Over 30 Years

923 FEET choice highway frontage. 4 acres grapes, 7 bungalow apartments, swimming pool, room for extensive development. See owner on premises. The Adobe Hacienda, 80-220 Hwy 111, Indio. Phone 7-2279. Opposite Shields Date Garden.

Star's Home
BEAUTIFULLY furnished, exclusive location, club pool privileges. \$9950. Cornelius. Box 65, 1000 Palms. Ph. 393

READ THIS—3 bedroom partly furnished for \$11,750, \$1500 down. Huge living room, fireplace. Phone 5308.

Real Estate—For Sale

35

Realtor CULVER NICHOLS

Offers many fine homes for your consideration

21 YEARS AT THIS LOCATION

861 N. PALM CANYON PHONE 2182

OPEN — PICTURE BOOK HOME — OPEN
3 bedrooms nicely furnished, landscaped, TV area, near school, full price \$16,500. Corner Paseo el Mirador at 1193 N. Calle Rolph. Phone 2182 and ask us to drive you there.

\$14,900. 2 BEDROOM and DEN, completely furnished. (Dishwasher, washing machine) 100 foot lot. Tremendous value. Terms.

HAPPY NEW YEAR in your own Las Palmas Estates luxury home, 3 bedrooms, 3 baths, every room a picture, plus smart 2 bedroom and bath guest house. Rumpus room and bar opening to beautiful patio surrounded by citrus and tropical growth, walled POOL, completely and beautifully furnished. Reduced to \$49,500. 100% luxury living.

PICTURESQUE RAMBLING Ranch-style FARM HOUSE combining superb close in location with architectural excellence and last word in quality construction. Living room with fireplace, den-dining room with fireplace, two spacious master bedrooms with study and 2 baths. Maid's room and bath. Glorious 40x40 foot walled and partly roofed view GARDEN-ROOM patio with tile floor provides a generous setting for both entertaining and utmost in family privacy, allowing gracious living with genuine ease. Phone us to view EL RANCHO AL FIN . . . "The Ranch at Last." First offering.

YEAR-END TAX LOSS SACRIFICE, deluxe 4 units with POOL. Top income location in Palm Springs on main Highway 111. Beautiful modern, completely furnished with room for 4 more units. Must sell immediately this year for income tax loss purposes. Full price \$38,500, terms, submit offer.

ATTENTION BUILDERS:
Large R-1 only \$1,250. R-1 close in \$1,500.
Choice of two R-1 lots, \$2,200 each, near everything.
R-2, for 5 units, special at \$2,100.
Estate sites from \$3,000.

RENTALS: Season or yearly leases.
Cute 2 bedroom, \$125 month. Also 3 bedroom, 2 bath, \$150.
Lovely 3 bedroom, 2 bath, \$200. Also 3 bedroom and Pool \$500

Realtor CULVER NICHOLS

and ASSOCIATES

Al E. Hoover — John Bernet
Jane Colgan — J. R. (Bob) Stanley

861 N. PALM CANYON. PHONE 2182

FOSTER

FEATURES

FOR A HOME AND INCOME.
2 bedroom furnished. Living room all carpeted, large kitchen and dining area, tiled bath, walled and landscaped.

Splendid location on large corner R-3 lot. South end. Double garage, plumbing in for conversion into apartment. Room for one more unit. Best rental area. This is a real investment. Shown by appointment only. \$18,000.

A WHITFIELD BUILT HOME. Splendid location south end, close in. 2 bedroom home, walled and landscaped. This is a high grade home nicely furnished, ready for occupancy. Splendid neighborhood. You'll do well to inspect this. \$16,750.

7 1/2 ACRE TRACT for the price of one city lot. It has water, electricity, on a paved road, within walking distance of golf course. KEEP IT ALL OR SUBDIVIDE.

160 ACRES Raw Land at \$110 PER ACRE. Excellent soil and in a good, close in area. You will want to see this, which means you will want to own it. SUCH A BARGAIN!

Come in or phone for full details.

Muriel E. Fulton

REALTOR
125 So. Palm Canyon Dr.
Phone 2225 or 2226

Associates
Frances Wilson - Frances Elliott

VALUE

PEACE and serenity can be yours plus a well constructed furnished home with panoramic desert view. \$12,500.

INCOME — 7 units, 5 with kitchen, in Tennis Club area. 4 blocks from Bullocks. Terms can be arranged. \$62,500.

James Hammond

REALTOR
875 N. Palm Canyon Dr.
Ph. 5373

Associates
Esther P. Hammond
Eve Morgan Lisa Jones

OWNER BUILT

2 BEDROOM furnished home 1125 El Alameda. Forced air heat, refrigerated cooling. TV. Over 1800 feet under roof. For only \$25,500. Terms. Consider trade.

2 BEDROOM unfurnished, 1135 El Alameda. Only \$13,500, terms.

3 UNITS, 1 bedroom each. Laundry room. A real buy. Only \$23,500., terms.

BOZE BUILDER

Ph. Palm Springs 5370

RANCH

10 ACRES, corner, with 2 paved streets, good home and well. \$10,000, terms. Also 10 acres near Indio, modern home, good 7 1/2 H.P. well, \$11,500.

PALM SPRINGS

REALTY CO.

190 N. Sunrise Way.

Phone 2742 or 7708

EXCEPTIONAL value. Swimming pool, heated and filtered, beautifully landscaped walled grounds, 2 bedroom, 2 bath home, lots of tile, kitchen and bath. A newer house in excellent neighborhood for only \$29,500. Phone 3464.

ASK US ABOUT CATHEDRAL CITY VALUES

CLARK REALTY & INSURANCE AGENCY
68-762 Broadway - Ph. 8-4691
Cathedral City

FOR BETTER REALTY DEALS SEE

ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

7 UNITS furnished. Money maker, \$15,750 cash. \$82 Calle Ajo or 238 Hwy 111.

ONLY \$19,500. 3 bedroom, 2 bath home fully furnished. Fireplace, landscaped, panoramic view of city, wind free area, good time for qualified buyer. Phone 3263.

RUTH BILES

Realtor 56 Glenn St.

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT

HOMES — LOTS — INCOME

RUTH BILES

Realtor 56 Glenn St.

Real Estate For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

WHY PAY RENT?
MODERN FURNISHED, 2 bedroom home. Large lot. ONLY \$2,000 down.

TAHOQUITZ RIVER ESTATES. Modern glass home, 2 bedrooms, large living room with copper hooded slab fireplace. Built of concrete block and steel. Indirect lighting thru-out. 2 car garage, large lot. Built to sell for \$19,500. Builder has reduced price to only \$14,500. See this Bargain today.

CHARMING ENGLISH Provincial. 3 bedrooms, 3 baths. Large living room with open beam ceiling and copper hooded fireplace. Large R-3 lot, could build four or five rental units. Reduced from \$30,000 to only \$21,500 including refrigerator and range. See this lovely home today.

MODERN TRIPLEX. Home and income. Live in one and rent two. Beautifully furnished. Sunny south side of town. Only \$26,500 and only \$8,000 down. See this buy today.

8 UNIT APARTMENT-hotel. Opposite El Mirador Hotel and adjoining Lone Palm Hotel. Completely furnished. Will show terrific income on an investment of only \$39,500. Can be purchased on easy terms.

5 UNIT APT. HOTEL. Completely furnished with a \$6000 swimming pool. Room for six more units. Reduced to \$45,000. Will take easy terms from qualified buyer.

LET'S TRADE. Submit what you have to trade for what you want in Palm Springs.

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
BILL COLVEN - JOE ELLIOTT
BILL HEISER - MIKE JEWELL
FRED KOTY

Cathedral City

1 BEDROOM home, good location. R-2 lot. Panel ray heat, block construction, wood floors. Will consider \$1500 down on full price of \$6250.

2 BEDROOM, modern furnished new home on one acre view lot in our fastest growing neighborhood. Has television, fireplace, good cooling. Puntice block construction. A steal at \$14,000 terms.

3 BEDROOM furnished home, close in. Owner of town, anxious to sell, might consider \$1500 down on full price of \$12,000. This home has many nice features.

WE HAVE commercial income property, owner will take trade to \$25,000. We also have some fine deals on courts. Let us show you.

Jorgensen Realty

68-374 Broadway (Hwy 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-1172

STOP

YOU MUST see the new 1954 model deluxe home of sunshine, warmth and charm in Las Palmas Estates. OPEN 10 to 4. Corner of Camino Norte and Camino Centro.

A CAR - A POOL - A HOUSE - For Rent until February 1. 3 bedrooms, 2 baths. Good location. Use of '53 Mercury.

NEARLY NEW, furnished 3 bedroom, 2 bath home. Large lot, one block from So. Palm Canyon. A steal at \$22,950.

18 UNITS. Close in. Large pool. Walled, landscaped grounds. Good income. Will take some trade. Only \$137,500.

GREETINGS

Terry Ray

Jules DeVorzon - Helen Churchill
Howard Palmer, Ernie Dunlap
773 N. Palm Canyon Ph. 2064

A Real Buy

NEW home, 2 bedrooms and bath. Tropical roof, insulated, well built. \$9,250. terms. LOTS, good location from \$1,650

D. Applebaum
Realtor

N. R. WILSON, Associate
326 S. Indian Ave. Ph. 5555

Cathedral City

Headquarters for the Best BUYS
1/4 ACRE lots - \$950 - \$1,350
Rancho Mirage, \$1,150
HOUSES

2 BEDROOM and Janai. View. \$8,000

FOUR 1 bedroom homes under \$7000

NEW HOMES from \$7950 up.

RUTH BILES

Realtor
56 Glen Cathedral City

MUST SELL, rent or lease my well located attractive 2 bedroom home. 247-Racquet Club Road. Courtesy to brokers

Real Estate For Sale 35

Theresa Press

SO MUCH for so little. 2 bedroom, partially furnished. Close in. \$6500.

NEW 2 bedroom home, modern. lots of glass. Low priced, \$10,900.

NEARING completion. Another new modern 2 bedroom home. Fireplace, lots of glass, close to Palm Canyon and stores. Good terms, only \$14,000.

IT'S DIFFICULT to describe the beauty of this home. It has the finest construction, excellent location, and an enchanting view of the mountains and desert. As the owner of this home, you can relax and enjoy desert living at its best. Completely furnished, 3 bedrooms, 3 baths, living room with beautiful corner fireplace. All rooms open onto sheltered patio and pool. \$3000 worth of imported tile around pool and walks, walled and landscaped. \$17,000.

DRASTIC reduction. You will agree that this home is outstanding. The best we've had in months, modern and beautifully furnished. 3 spacious bedrooms and den, tile baths, living room with fireplace, kitchen equipped with garbage disposal and dishwasher. Speaker system to all rooms and penthouse. Abundance of shrubs, walled, surrounded by fine estates. Designed for one large family, adaptable to two families. This is extra special, it won't wait at \$27,500!

RENTALS
2 bedrooms, furnished - \$150
3 bedroom furnished, pool \$500

Triplex, all rented, \$20,000.
6 UNITS, 3 with kitchens. Pool. Very fine property, \$51,000.

ACREAGE
40 ACRES, close in. \$3,300 acre.

THERESA PRESS

Realtor
420 So. Indian Ave.
(Opposite Thrift)
Phone 5282 or 5691

TOP

REAL ESTATE

VALUE

A REAL BARGAIN! 3 bedrooms, 2 baths, large lot walled and landscaped. HEATED POOL. Furnished price: \$21,500.

TOP
REAL ESTATE VALUES ARE "YOURS FOR LISTENING" AT 2:45 P.M. MONDAY THRU FRIDAY OVER KCMJ FROM THE DESK OF GEORGE GANNON

Offered exclusively

By

GANNON

REALTY

711

N. Palm Canyon

Phone 2772

Outstanding

Value!

UNFURNISHED 4 bedroom, corner house with pool. Cement block construction, tile roof, hardwood floors, thermo controlled heat. Corner lot 100 x 150. In most exclusive district, heart of town. Citrus trees, irrigation water shares. Most outstanding buy, \$32,500, terms, for quick disposal.

Sheet Metal Shop
Cabinet Shop
Metal Products
Contractors equipment space
Etc.

Contact M. G. Mead, 670 So. Palm Canyon Drive, Ph. 2621.

Wanted to Rent

WANTED late 2 bedroom house near \$14,000 cash. Nelson, 2525 Kansas, Southgate, Cal.

Rooms for Rent

FURNISHED rooms, \$12 up. Hot and cold water. Center of town. Sundek. Special monthly rates. 285 N. Indian Ave. Phone 5372.

\$10 - \$12 WEEKLY, up. Comfortable beds, sun deck, daily service. Special monthly rates, centrally located, 285 N. Indian Ave., Ph. 5372.

ROOMS with kitchen privileges \$7 to \$10 weekly. Near airport, also apartments. Phone 9973.

ROOM, privileges, or guest house. Nicely furnished. Near El Mirador. 414 Paseo El Mirador. 4439.

COZY, QUIET, room in lovely home. Privileges \$47.50 monthly. Phone 2478.

LARGE ROOMS, private entrance and baths. Reasonable rent, close in. Ph. 3743.

ROOMS and small apartment. By week or month. Phone 7722.

VERY attractive room with private bath and entrance. Ph. 3329.

PRIVATE entrance and bath. Colorful, good beds, quiet, good district. Phone 6921.

NEW MODERN home, 2 bedroom, double garage, quiet, very refined district. 1126 N. Riverside Dr. Ph. 6669.

DELUXE-Homes \$11,500, small down, EZ payments. Corner Indian and San Rafael Place.

Income for Life

LEASED property in Los Angeles. Income over \$9,000 year. Nets over \$7,000 year. See my broker.

TERRY RAY
773 N. Palm Canyon Drive

BY OWNER

NEW MODERN home, 2 bedroom, double garage, quiet, very refined district. 1126 N. Riverside Dr. Ph. 6669.

Real Estate For Sale 35

MUNHOLLAND

AND

COMPANY

Extend

Very

Best Wishes

to you for

the

Holiday

Season

Remember—we are here to help solve your Real Estate problems. Make use of our many years of experience.

Check these buys with us

EXCHANGE
3 bedroom, 3 bath, quality built home here for West Los Angeles or Valley.

2 bedroom and den, 2 bath. Part of an estate. MUST SELL.

LAS PALMAS
3 Terrific Buys

7 units, center of town. Only \$20,000 down.

12 units with large pool and spacious lounge. Easy terms.

Munholland & Co.

1059 N. Palm Canyon Drive
Opposite the Doll House
Phone 3673
ASSOCIATE BROKERS
John C. Davis-Earl Chamberlain

New Year Buys

INCOME: 10 units, family type apartment, heated pool, away from noise and traffic. Private owners quarters, easy operation. Ideal for retired couple. Established following. Present owners' complications - MUST SELL - MAKE OFFER.

HOMES: Many beautiful furnished and unfurnished, 2 to 4 bedroom homes in all price ranges. Ideal city living in desert atmosphere. Phone or come in. It is our pleasure to show you around.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive.
Phone 2884
Associates
Newt Jackson - Walter O. Fritz

Trailer Rentals

21 FOOT house trailer for rent. Inquire 484 Marcus Road, R. Biss.

Household Goods

NEW FURNITURE

New box spring and mattress set \$39.50 up. Guaranteed. Old reliable company. Wrought-iron, good selection. Chinese, Pool Fibre rugs. Armstrong rugs, carpeting, hamp, chairs, sectional divans, hide-aways, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish.

USED FURNITURE
BIG SELECTION

Piano, good condition, \$125.

RAMON TRADING POST
Corner Ramon & Sunrise Way
Phone 2173
We BUY, SELL AND TRADE

SHEETS 75c. Beds \$1. Gas heaters, \$3. Blankets, \$3. Radios, etc. Ph. 2937 or 9053.

3 PIECE sectional. Refrigerator. Electric range. Club chair. Baby bassinet. Phone 3414.

Trailers for Sale

32 FOOT trailer and ramada. Extra large storage room. Special cooling system. Corner lot, well shrubbed. \$4750. Fardin, D-39, Rancho Trailer Park.

IS YOUR TRAILER FOR SALE? If so, PAVNY can turn it into cash for you. Call PAVNY'S BUTANE & TRAILER SALES. 1001 S. Palm Canyon Dr. Ph. 7342.

1950 KIT Trailer for sale, in very good condition, twin beds. Can be seen at Rancho Trailer Park. Inquire at office or at Mrs. Johnson, D23, Rancho Park. \$2400.50.

KOZY coach, 27 foot custom built. Fully equipped. Patio furniture and tennis table. Leaving for Europe, must sell Lot 55, Ramon Park.

KENSILK! '52 like new, '54 heater, toilet and shower, awning. Cathedral City, Deluxe Trailer Park, Lot 43. Mr. Flynn. Terms.

PAN AMERICAN 23 1/2 foot, with or without ramada. Will lease. Enquire at D12, Rancho Trailer Park.

1953 HOUSE Trailer, 35 feet, 2 bedrooms, 35% discount. lived in only 3 months. 775 E. Baseline, San Bernardino.

AIRSTREAM 1954, 21' Good used trailers, 14' to 30' Auto Trailer Exchange, Inc. 1065 E. Ramsey, Banning

WESTCRAFT, 32 foot - 1950 Bath. Like new, R-17, Rancho Park, porch, choice view corner.

VERY attractive room with private bath and entrance. Ph. 3329.

PRIVATE entrance and bath. Colorful, good beds, quiet, good district. Phone 6921.

Apartments for Rent 43

SPACIOUS attractively furnished 1 and 2 bedroom apartments. Separate plumbing, panel ray heat, air conditioned, heated pool. 528 So. Camino Real corner Ramon Rd.

HAVE TENANTS wanting good rentals. List with us for immediate results. ADOLPH ISRAEL, REALTOR 671 N. Palm Canyon Dr. Ph. 2981

ATTRACTIVELY furnished 1 bedroom apartment, fully carpeted, panel ray heat, 980 Camino Parocela, Ph. 3448 or 4756.

FURNISHED apartments for 2 and 4 by the month or season. Reasonable. 1535 N. Indian Ave.

VERY LARGE 2 bedroom furnished. Season or year, close in. Children okay. 555 Calle Roca.

NEWLY furnished apartment. Panel ray heat, block to Bull. oaks. By month or season. Ph. 2988.

\$17 WEEK up. Private bath, kitchen. Center town. Rooms \$10-\$15. Ph. 2957 or 9053.

3 ROOM furnished apartment for season. Sleeps 4. \$125. 437 Chuckwalla. Phone 4357.

UNFURNISHED, 1 bedroom apartments. Call 5370 after 5 p.m. week days.

YOUNG MAN to share furnished house with 2 others. Ph. 7454 after 5 p.m.

COMPLETELY furnished studio apartment in heart of town. Ralph Weinstein Ph. 2884

Houses for Rent

FURNISHED house, new 3 bedroom, 2 bath, deluxe furnishings, large pool. Ph. 7479 or 2727.

3 BEDROOM house partly furnished. Well air conditioned. Years lease \$1320. Ph. 5308

UNFURNISHED 2 brand new 3 bedroom, 2 bath, 1 with pool. Phone 7479 or 2727.

UNFURNISHED 2 bedroom, bth and 1/2. Call 5370 after 5 p.m. week days.

2 BEDROOM house, furnished, fireplace, \$125 month. 72-118 Barbara Dr., Rancho Mirage.

2 BEDROOM deluxe furnished home. 2 baths, fireplace. Ph. 4358.

FURNISHED large 2 bedroom home. Seasonal or yearly lease. 1381 N. Indian Ave.

BEAUTIFUL, furnished 4 rooms. \$85 month. Cornelius. Box 65, 1000 Palms. Ph. 393

Trailer Rentals

21 FOOT house trailer for rent. Inquire 484 Marcus Road, R. Biss.

Household Goods

NEW FURNITURE

New box spring and mattress set \$39.50 up. Guaranteed. Old reliable company. Wrought-iron, good selection. Chinese, Pool Fibre rugs. Armstrong rugs, carpeting, hamp, chairs, sectional divans, hide-aways, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish.

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BIG SELECTION

Piano, good condition, \$125.

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1950 KIT Trailer for sale, in very good condition, twin beds. Can be seen at Rancho Trailer Park. Inquire at office or at Mrs. Johnson, D23, Rancho Park. \$2400.50.

KOZY coach, 27 foot custom built. Fully equipped. Patio furniture and tennis table. Leaving for Europe, must sell Lot 55, Ramon Park.

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The Heart Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, December 28, 1953

Plan Gala New Year at Smoke Tree

New Years Eve will be a gala occasion at Smoke Tree Ranch for the colonists and their guests. Horns and streamers galore and dancing to the music of the "Californians" will usher in the New Year.

Among the New Years guests will be the Eugene B. Payne family of Piedmont, Mr. and Mrs. Evans Wheeler, the William Stephensons, Malcolm McDuffies, S. W. Barretts, William Pfaus, Daniel Foleys, Franklin Baldwins of Pasadena, the Edward Arnold family of San Mateo, Mr. and Mrs. Edward Buol, Mr. and Mrs. T. Plestcheef of Seattle, the Fred Drews of San Jose, the Harold Streams and Mr. and Mrs. George Jagels of San Marino, Mr. and Mrs. Frayne McAtee and son of Spokane, the Arthur Lewises of Newport Beach, Mr. and Mrs. Oswald Villard of Palo Alto, Mr. and Mrs. Taylor Pillsbury of Pebble Beach.

The Howard Brooks family of Los Gatos will be there and Mr. and Mrs. John F. Blackie of La Jolla. From Orinda will come the T. P. Bacon Jr. family, the J. S. Frasers and their daughter, and Mr. and Mrs. A. Sweet and son.

Down from Los Angeles will be the Clarence R. McDickens and daughter Betty Loy, the Arthur Parks, the Edwin Earls and from West Los Angeles the Roland Andersons and daughter Annette.

Others will be Mr. and Mrs. John Killefer and son of Fallbrook, the Frank Grant family from Beverly Hills, and the O. C. Galleries.

Friends Help Celebrate Birthday

Friends gathered at the home of newlyweds Theodore and Charlene Lotz at 356 North Marcus road, Tuesday evening to help celebrate his birthday. Refreshments were served buffet style.

Guests included Ted Danielson, Mary Lou McGuire, Arlene Collier, James Bigler, George Meeks, Henry Lotz, Mrs. Catherine Lotz, Katherine Spargur, Sophia Baumgardner, Fern Brown, Jim Francis, Bob Flavin, Edmund and Edith Gutman, John Touchfarber, and Frances Dill.

Gas Company Asks 4.6% Rate Increase

A 4.6 percent increase in gas rates is being sought by Southern California Gas company in an application filed Friday with the California Public Utilities Commission.

Gas company officials estimate that the proposed rate boost would add about 27 cents a month to the average bill of a typical residential customer, yielding approximately \$6 million in additional annual gross revenues for the company, it granted. Of this total, more than one half will be absorbed by increased income taxes.



WHERE TO DINE



OUR 9th SEASON IN PALM SPRINGS

OUR "BRAND" IS DELICIOUS FOOD

**TENDER STEAKS
CHOPS
CHICKEN**

COMPLETE MENU — SENSIBLE PRICES

Saddle and Sirloin

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For Reservations Phone 9069

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- DELIGHTFUL HOME COOKED MEALS
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- Serving from 5:30 P.M.
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BEEF, PORK, HAM
on toasted bun

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CREAMY — THICK — DELICIOUS

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BARBECUED RIBS In a Basket **\$1.25**

FRENCH FRIES • COLE SLAW all the trimmings

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FRENCH FRIES • COLE SLAW all the trimmings

1/2 BBQ CHICKEN In a Basket **\$1.35**

FRENCH FRIES • COLE SLAW all the trimmings

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